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U.S. DEPARTMENT OF AGRICULTURE
JUL 22 1955
U.S. DEPARTMENT OF AGRICULTURE

**EXCITING
NEW OFFERINGS
FOR
FALL PLANTING
1955**

**INTRODUCING STERN'S "ARCTIC FLAME" THE NEW SUB-ZERO
EVERBLOOMING ROSE**
SEE THIS EXCITING NEW ROSE ON PAGE 34

Stern's Nurseries INC.
GENEVA, NEW YORK

**BLOOMS LIKE
THIS IN
YOUR GARDEN
GUARANTEED**



Giant Olympic Lilies

MOST BEAUTIFUL LILIES EVER CREATED

OLYMPIC HYBRIDS. The tallest, largest and best-proportioned trumpet lilies ever raised. Huge trumpet-shaped flowers 7-9 inches long and 5-6 inches across. Large clusters of blooms on sturdy 5-7 foot stems. Color ranges from pure white to deep ivory with golden throat and shades of pink on the outsides. Blooms for several weeks starting in July.

GOLDEN CHALICE. Selected golden-yellow blooms. Large clusters of magnificent flowers, 4-5 inches across. Blooms in June on healthy plants with rich green foliage.

MID-CENTURY HYBRIDS. Selected out of thousands of Tiger-Candlestick hybrids for beauty, hardiness and vigor. A superb blend of glowing shades in an infinite variety of color and form. Plant in groups in border for color and cutting.

BELLINGHAM HYBRIDS. The best of our West Coast native Lilies, intercrossed and re-selected, produced this lovely strain of tall, graceful garden Lilies. July-blooming, they stand six feet tall, bear dozens of recurved, long, lasting flowers. Colors range from clear yellow through orange to garnet-red, nicely spotted with brown or reddish brown.

HARMONY. Wide petalled, upright flowering lily in shades of richest, sparkling orange. Early flowering. Stands three feet tall. A vigorous, robust grower.

FIESTA HYBRIDS. Gay, sparkling, recurved Turk's-cap bells of richest red, maroon, golden yellow and orange, born on thin, wiry stems from 4-5 feet tall.

PAGODA. Selected Mid-Century Hybrid. Upright flowering with large graceful heads of richest apricot blooms on sturdy four-foot stems. Dark maroon stems, glossy deep-green foliage. Vigorous, robust. Blooms June and July.

ENCHANTMENT. (P.P. 962) One of the most beautiful of all Lilies. Upright flowers with large blooms of Nasturtium-red. Blooms in late June—flowers last for weeks. A blaze of color on four-foot stems. Great heads of flowers 4-5 inches across. Hardy everywhere—vigorous and disease resistant.

JOAN EVANS. A broad-petaled, bright golden-yellow upright lily spotted with maroon. Produces 6-9 flowers on stems 4-5 feet tall. Magnificent cut and show flower. Blooms late in the season.

TANGELO. Named after the vivid orange coloring of the famous fruit. A medium early bloomer with delicate, star-shaped, outward-facing flowers.

Selected No. 1 Bulbs. GUARANTEED TO BLOOM NEXT SUMMER.
Postpaid: 3 for \$1.75; 6 for \$3.25; 10 for \$5.00.

SPECIAL LILY COLLECTION

55-BU-1

30 Lilies (3 of each)	\$13.75 Postpaid
20 Lilies (2 of each)	9.50 Postpaid
10 Lilies (1 of each)	5.00 Postpaid

SENSATIONAL NEW LILY VARIETIES

Stern's Easy to Grow

LILIES

FOR A LIFETIME

PRIME VARIETIES!

CHOICEST BLOOMS!

HARDIEST PLANTS!

RICHEST COLORS!

BLOOMS WEEK AFTER WEEK! Stern's brings you a lifetime of sensational lily enjoyment. These new varieties cannot be surpassed for spectacular size, colorful beauty and absolute hardiness. Stern's selected "garden-tested" varieties **have survived severest U.S. climatic conditions.** Here are magnificent specimens that will fill your garden with glorious blooms from May through September.

DOZENS OF LILIES FROM A SINGLE PLANT!

Here's real championship performance. You'll pick armfuls of gorgeous lily bouquets—many exquisitely fragrant! They'll not only bloom **next summer**—they'll bloom magnificently year after year.

EASIEST-TO-GROW OF ALL LILIES

These new improved Stern's varieties have produced exquisite flowers in garden tests from coast to coast. Give fullest thrilling satisfaction everywhere. Thrive in full sun or partial shade... even in very dry sections. So easy to grow—even a beginner can have prize-winning flavors!

LILY PLANTING INSTRUCTIONS

To grow perfect Lilies in your own garden, all you need is good drainage and several hours of sunlight each day.

If you can plant on a slight slope—that's fine, but if not, all you have to do is mix some sand into the soil when planting.

Just plant your Stern's Lifetime Lilies 5-7 inches deep. After planting apply a good mulch of well-rotted cow manure, peat moss or compost. This keeps the soil cool and retains moisture. If possible feed your lilies with a complete liquid plant food such as Miracle-Gro two or three times during the growing season.

Lilies use their stems and foliage to build for the following year's growth, so when cutting flowers remove as little of the foliage as possible.

**Bellingham
Hybrids**



A Personal Message from Otto Stern

Dear Friend:

Now that the garden season is in full swing, let me express my sincere wish that your garden this year is more beautiful and more bountiful than ever before.

This year we are especially lucky to be offering top grade Holland bulbs of unequalled quality. This is because we have made special arrangements with our Dutch bulb breeders to reserve for our old customers and friends a special "cream of the crop" selection. Naturally our supply of these top quality bulbs is limited, so I'd like to suggest that, to avoid disappointment, you order your Holland bulbs soon. Do it now, while our quality bulbs are in good supply.

It gives me a great deal of pleasure to report that we have made a great deal of progress at our Experimental Nursery farm here in Geneva. Among the new and rare plants which we are growing are Tree Peonies, European Gooseberry Trees, Tree Hydrangeas, Red Leaf Smoke Trees and many new horticultural developments that we will be able to release in the near future.

If you should happen to be in the vicinity of Geneva this summer we would be glad to have you stop in to see our field of hardy Phlox in bloom; in September and October the Mum field is a sight worth seeing.

Thank you for your valued patronage, and may I extend to you our wish for continuing gardening pleasure.

Sincerely,

Otto Stern
President

Geneva, N. Y.
August, 1955.

FREE GIFTS

GIFT No. 1—10 "Candles of the Prairie" (CAMASSIA ESCULENTA)

Clusters of the most exquisite star-shaped flowers of richest purple are borne on spikes up to 2 feet high! Seldom seen in American gardens, these are sure to cause excitement in your border. They do well in all locations and naturalize readily.

GIFT No. 2—5 Candystick Tulips (Clusiana)

A dainty Tulip which resembles a peppermint stick. The interior of the flower is pure white on a small, dark blue base. The out-

FOR ORDERING BEFORE SEPTEMBER 30, 1955

side of the petals is a beautifully striped crimson. The petals are long and pointed, giving a striking star-shaped effect when opened. A hardy Tulip which will grow and multiply for many years. Height 14 inches.

GIFT No. 3—5 Gardenia-Flowered Narcissus (Cheerfulness)

A double, creamy-white Narcissus which produces three or more lovely flowers on a stem. The flowers resemble miniature Gardenias and are pleasingly fragrant.

GIFT No. 4—5 "Birds of Paradise" (Botanical Tulips)

Rare and beautiful dwarf growing tulips whose flower petals have a most unusual coloring. Planted in a sunny location near your entrance door, in front of or between evergreens, or in the rock garden they will create a spectacular color effect starting to bloom right after Crocus and many weeks before your other tulips.

GIFT No. 5—10 Mexican Shamrock (Oxalis)

This amazing little house plant will produce masses of rosy blooms just a few short weeks after planting—usually blooms in 60 days. The one-inch blooms are proudly borne on long, graceful stems above the shamrock-like foliage. Shipped at the proper planting time in mid-winter.

To reward you for sending us your order before September 30, 1955, we'll send you the gift of your choice with every order for \$10.00.

Orders of \$10 or more, choose 1 FREE gift
Orders of \$20 or more, choose 2 FREE gifts

With each additional \$10.00 of your order, please specify an additional gift.

We ask that you specify free gifts desired on your order form. Otherwise your gift might be forgotten during the shipping season.

Copyright 1955—Stern's Nurseries, Inc.

HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage, please add 10% to price.

FALL PLANTING

FALL IS THE IDEAL TIME TO PLANT BULBS, TREES, SHRUBS AND ROSES. We list in this catalog only such kinds which are suitable for fall planting. They will make new roots in the late fall and early spring and, as a result, they will grow and bloom next spring almost like plants established for many years.

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1955

You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need to return the plants; they will be yours without any question.

STERN'S NURSERIES — Geneva, N. Y.



HOLLAND'S NEWEST
TULIP SENSATION.
LARGEST DARWIN-TYPE
EVER DEVELOPED!

Hollandia Spring Song EARLIEST-BLOOMING OF ALL

A regal blazing red beauty—stretching gracefully a full 18 inches into the early spring sky. So big, so beautiful, you'll rub your eyes the first time you see it! Each volcano-red petal is a full 6 inches long—the flower opens naturally at least 8 big inches across, often 10 inches. Was there ever a tulip so large, so lush, so impressive!

STERN'S TULIP SENSATION OF THE YEAR! WORLD'S LARGEST TULIPS

5 NEW

fluorescent COLORS

BLAZING RED—Spring Song

VIVID LAVENDER—Pandion

FROSTY WHITE—

SHOCKING PINK—

Northern Queen

Rosy Wings

SUNBURST GOLD—His Excellency

Now you can have the world's largest tulips in FIVE dazzling FLUORESCENT colors . . . colors so brilliant they appear electrical! Formerly these rare tulips sold for \$1.00 each—were exhibited only in botanical and estate gardens. Now you can enjoy this rare spectacle in your own garden at prices lower than ever before. Each one has that "prize tulip look." You'll love them, you'll be proud they're yours.

Each Color Variety a Masterpiece of the Tulip Breeder's Art

Each tulip in this exclusive Stern's collection is one of the most unusual tulips in the world. Large and rounded, some grow to a height of 18 inches, others over 2 ft. tall. Each variety a veritable giant. Some are among the first flowers of spring, blooming very early in April, along with daffodils and hyacinths. They will bloom in succession continuously until the end of May. What's more, their lovely flowers remain perfect for a month or more. A permanent investment in spring-time beauty, once planted they need no further care and come up year after year.

"MAMMOTH SIZE" BULBS

Rare Giants Imported From Holland

Rare is the word for these huge bulbs—for there are only a very few available each year even in Holland. These giant size bulbs are the largest size sold. They will of course produce the largest flowers—and therefore the most beautiful and spectacular. Now Stern's presents an exclusive collection of blazing new colors that will dazzle you with their fluorescent beauty.

Top-Size Holland Bulbs, your choice of colors.

Postpaid: 10 for \$3.00; 25 for \$6.00; 50 for \$11.00.

COLLECTION 55-BU-2

15 bulbs	3 of each color listed above,	\$ 3.50 postpaid
25 bulbs	5 of each color listed above,	5.00 postpaid
50 bulbs	10 of each color listed above,	9.50 postpaid
100 bulbs	20 of each color listed above,	18.00 postpaid

A TRIUMPH IN TULIP BREEDING!

STERN'S EXOTIC **PEACOCK TULIPS**

Never before have such rare, gay color combinations been captured in Tulips. These delightful Tulips unfurl their blossoms full and wide and thereby reveal the gorgeous, contrasting colors of the interiors just as the Peacock proudly displays his feathers. The foliage is an added attraction, for it is distinctly striped purple and brown.

The long-lasting flowers are continuously in bloom from the time of the early to the late-flowering Tulips. Very valuable for planting in front of the shrubbery, under trees and shrubs, in the rockery, as well as throughout the border. Their heights vary from 8-18 inches. The supply is so limited they can be offered in mixture only. **GUARANTEED TO BLOOM.**

Top-Size Holland Bulbs.

Postpaid: 5 for \$2.50; 10 for \$4.50; 25 for \$11.00; 50 for \$21.00





Snowdrops
and Crocus.

SPECIAL OFFER (55-BU-3)

100 Crocus (20 of each) for \$7.50 Postpaid.
50 Crocus (10 of each) for \$4.00 Postpaid.

MULTI - FLOWERED, COLOR BRILLIANT SPECIMENS! *Stern's Imported* SPRING FLOWERING **CROCUS**

You'll agree once you own them that no home with more than a square foot of earth is complete without these Stern's Selected Spring Flowering Crocus! Many say — "Spring is not here until the crocus christens with its color the world reborn." These Stern's Dutch Crocus Specimens are unusually brilliant in color — larger in size and extremely early to flower. The bulbs are of largest size, producing many flowers from a single plant. They multiply with amazing rapidity, increasing in number and size with every passing year. Once planted, they take care of themselves, reward you bountifully! We recommend that you plant these lovely crocus liberally this fall.

COLORS—PURPLE, BLUE, WHITE, STRIPED, YELLOW.

Top-Size Holland bulbs, your choice of colors.

Postpaid: 25 for \$2.25; 50 for \$4.00; 100 for \$7.50.

Mixed Colors, not labeled. Postpaid: 25 for \$1.75; 100 for \$6.75;
1000 for \$62.00.

SO BEAUTIFUL, SO GRACEFUL, SO COLORFUL!

STERN'S

HERALDS *of Spring*

Indispensable in the springtime garden. These magnificent Stern's specimens are unequalled in beauty of shape, trueness of color and hardy, trouble-free growing habits. These charming, heart-warming flowers blooming among your crocus and daffodils are a sight that you will remember throughout the long cold winter.

CHIONODOXA (Glory of the Snow). Lively blue flowers with a white heart that bloom at the same time as the crocus. Create a lovely display in either regular or rock gardens. Flowers are borne loosely on stems 4-5 inches high.

BLUE GRAPE HYACINTHS (Muscari). Excellent for edging, under trees and in rock gardens. The little spikes are closely set with large round bells resembling grapes. Bloom in April.

SCILLA CAMPANULATA (Wood Hyacinths). Mixed colors of blue, white and pink borne on erect flower spikes about 15 inches high. Bloom during May and early June—grow in sun or shade—even under trees. Ideal for naturalizing—excellent as cut flowers.

SCILLA SIBIRICA (Blue Squill). Intense blue flowers on graceful spikes. Blooms early April—does well everywhere. Effective in masses.

SNOWDROPS (Galanthus). Lovely white nodding blooms—often before the snow is gone. At their best in mass plantings; ideal for naturalizing. Do well in semi-shade or sun.

IRIS RETICULATA (Sweet Scented Iris) A delightful miniature Iris, growing only 6 to 8 inches tall, with a delicious fragrance similar to the violets. The flowers are deep purple with a golden spot. Blooming in early spring, they are a treasure for the garden or rockery.

Postpaid: 25 for \$1.50; 100 for \$4.50; 250 for \$10.50.

HERALDS OF SPRING COLLECTION 55-BU-4

A lovely mixture of Grape Hyacinths, Scillas, Glory of the Snow, Snowdrops, and Crocus. Planted together, they achieve a very picturesque show for many weeks in the early spring.

Postpaid: 50 for \$2.00; 100 for \$3.75; 250 for \$8.75; 1000 for \$33.00



Blue Grape Hyacinth.



Scilla Sibirica.



STERN'S SUPER-FRAGRANT

DUTCH HYACINTHS

Few flowers can compare with the color, beauty and fragrance of these select Stern's Hyacinths. Our Holland breeding farms have for many years selected as reproduction stock, not only the most brilliantly colored and largest sized flowers, but also the most fragrant. While nothing can take the place of color and size in a Hyacinth, we also believe that **fragrance** is of prime importance. So we've developed our Dutch Hyacinths as super-fragrant, their exquisite perfume thrills beyond description—intoxicating, unforgettably haunting. For a garden experience of sheer delight, consider these Stern's Super-Fragrant Hyacinths a "must" for you!

OUTSTANDING NAMED VARIETIES

DELFT BLUE. Large compact truss with exquisite bells of bright, porcelain blue.

QUEEN OF THE WHITES. Excellent spike of purest white bells, unsurpassed for bedding.

PINK PEARL. Pretty, rosy pink bells produced on large spike. An early bloomer and one of the finest pinks.

JAN BOS. An outstanding rich scarlet. Its large, fragrant blooms have never been surpassed. Excellent for using at accent points.

OSTARA. Lovely china blue bells on tall, sturdy spikes. This new variety is an outstanding advance over older less fragrant types.

YELLOW HAMMER. Lively, yellow flowers produced on large, broad spike make this an exceptionally fine variety.

DUTCH HYACINTH COLLECTION (55-BU-5)

36 Dutch Hyacinths, named varieties (6 of each) \$8.75

18 Dutch Hyacinths, named varieties (3 of each) \$4.75

6 Dutch Hyacinths, named varieties (1 of each) \$1.75

All Postpaid

Postpaid: 10 for \$2.75; 25 for \$6.25;
50 for \$11.75; 100 for \$22.00.

STERN'S MASTERPIECE COLLECTION!

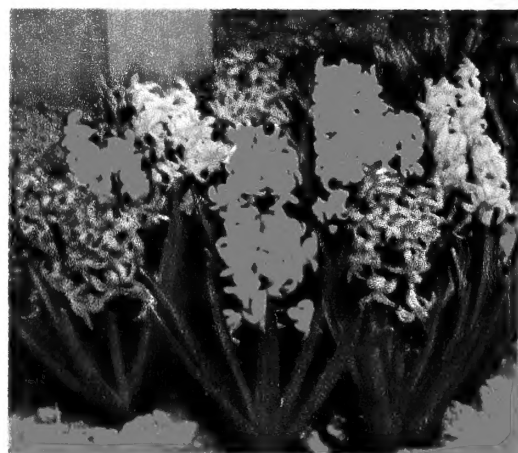
RAINBOW MIXTURE DUTCH HYACINTHS

Sweet Scented—Colorful—Large Flowering

We believe this is the finest collection of imported Dutch Hyacinths available in America! This famous Stern's Masterpiece Collection is made up **exclusively** of "name varieties" that individually sell for many times more than our special collection price. In this collection you'll find (not labeled, of course) famous Stern's varieties **PLUS** many rare varieties that cannot be offered by specific name because of their scarce supply. Stern's Dutch Hyacinth Masterpiece Collection is composed of top-size imported bulbs especially selected for their vivid color, strong stems, fragrance and hardiness.

Top-Size Holland Bulbs.

Postpaid: 10 for \$2.25; 25 for \$4.75; 50 for \$8.75; 100 for \$16.75.



ORANGE BEAUTY

"TROPICAL PLUMAGE" IN YOUR GARDEN!



Stern's "Bird of Paradise" PARROT TULIPS

FRINGED PETALS LIKE MULTI-COLORED FEATHERS

These rare, exotic Parrots are called "Bird of Paradise" tulips by Stern's Dutch experts, because their flashing petals resemble the plumage of flamboyant tropical birds!

Each petal is naturally laciniated and fringed like a rare multi-colored feather. They bloom in late May, usually at the same time as Darwin Tulips. For spectacular display, plant in groups or as

a border in front of shrubs and evergreens. Their amazing colors and unusual shape make them especially breathtaking in flower arrangements. Especially don't miss **BLACK PARROT**, which are superb for floral arrangements and are sure to be a focal point of your garden. **GUARANTEED TO BLOOM.**

Top-Size Holland bulbs, 10 for \$1.95 25 for \$4.00
your choice of named varieties.

FANTASY. The exotic beauty of this attractive, richly colored clear rose-pink bloom is highlighted by the emerald green markings and spots on the back of the petals.

RED CHAMPION. This brilliant red is a recent addition to the parrot class. Exceptionally large flowers whose beautifully ruffled petals are marked on the outside center in green.

ORANGE BEAUTY. The most fragrant tulip. Glistening deep orange in color with a yellow base.

GOLDEN PARROT. Another new Parrot tulip of clear, golden yellow. Medium tall stem.

BLACK PARROT. Exquisite purplish black, with a very glossy sheen. Extremely large flowers.

50 for \$7.50 100 for \$13.50 Postpaid

PARROT TULIP COLLECTION (55-BU-6)

25 Bulbs \$4.00
5 of Each

50 Bulbs \$7.50
10 of Each

POSTPAID

ALL-TIME GIGANTIC SPECIMENS!

DAFFODILS **and** **NARCISSUS**

★ STERN'S GIANT TRUMPET DAFFODILS

This is a "bonus" year for Stern's Selected DAFFODILS—never before have we seen such magnificent specimens! Thru arduous selection and breeding, they appear larger, brighter, bursting with golden glory. Guaranteed to give exceptional satisfaction! These specimens will glorify your garden next spring—and each year thereafter they will flourish and increase in number and dominating beauty.

Plant Stern's Golden Trumpet Daffodils among your tulips, under trees in wooded sections, among evergreens. They'll harmonize with any color, enrich any landscape plan. For a heart-warming thrill that transforms winter into glorious spring, be sure to plant these extraordinary specimens around your home and garden now. **GUARANTEED TO BLOOM.**

KING ALFRED. Rich golden yellow trumpet and perianth. The trumpet is deeply frilled and curved. Excellent for forcing and bedding.

SPRING GLORY. Giant bicolor with white perianth and yellow trumpet. Fragrant. Excellent for garden, cutting and exhibition purposes.

BEERSHEBA. Lovely in the garden and highly prized for cutting. Glistering white perianth with a longer, pure white trumpet.

GOLDEN HARVEST. Very free flowering variety producing large, bold flowers of lustrous deep yellow. Perfect in form, substance. Flowers held high and erect. Flowers even larger than King Alfred.

Top-Size Holland Bulbs, your choice of named varieties.

Postpaid : 10 for \$3.25; 25 for \$7.50; 50 for \$14.00; 100 for \$27.00.



Golden Harvest

DAFFODIL COLLECTION (55-BU-7)

100 Giant Trumpet Daffodils (25 of ea.) for \$27.00
Postpaid

40 Giant Trumpet Daffodils (10 of ea.) for \$12.00
Postpaid

20 Giant Trumpet Daffodils (5 of ea.) for \$ 6.25
Postpaid



★ THE PINK DAFFODIL

SPOTLIGHT YOUR GARDEN WITH SHOWPIECE BEAUTY

At last, an almost perfect true pink daffodil—extremely rare! Our Holland breeder has agreed to supply the select pinkest of the entire crop exclusively to Stern's Nurseries' customers. While no daffodil is a true pink, these Stern's Pink Daffodil types come closer to this glorious achievement than all others.

Because they multiply with amazing rapidity and because of their striking appearance anywhere in the garden, we predict that soon this variety of daffodil will equal the popularity of Golden Trumpet. Plant them among your white narcissi and you'll gasp at how their unusual rich pink color forms a most dramatic, thrilling contrast! A few of these bulbs will reward you with years of garden pleasure.

Top-Size Holland Bulbs. Postpaid:

3 for \$1.50; 10 for \$4.25; 25 for \$10.00; 100 for \$34.00.

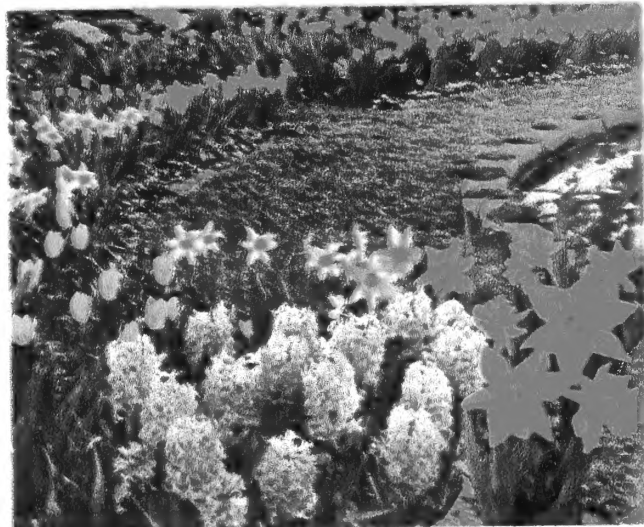
Pink Daffodil

★ GENERAL MIXTURE FOR NATURALIZING

of Golden Trumpet Daffodils, Short-Cupped,
Double, and Cluster Narcissus.

Yes, here's practically "eternal" beauty! You'll love these gay, outstanding Narcissi whose sturdy, hardy flowers will bring you springtime beauty **every year**. Like a carpet of gold and silver—they form a glorious display of floral beauty seldom equalled. They are equally charming in a formal garden or rock garden, or as cut flowers in the home. Once planted, they need no special attention—each year they increase in number and in beauty. Don't miss this lifetime investment in gardening beauty!

Postpaid: 25 for \$2.25; 50 for \$4.25; 100 for \$7.50; 1000 for \$72.00.



NOW YOU CAN HAVE AN AUTHENTIC IMPORTED



AN
EXCLUSIVE
STERN'S OFFER

"Royal Netherlands" TULIP GARDEN

**MOST EXCITING
TULIP NEWS IN YEARS!**

**NOW! FAMOUS "ROYAL NETHERLANDS" TULIPS—
HOLLAND'S FINEST TOP-SIZE JUMBO TULIPS**

These Tulips were selected from varieties exhibited in Holland's famous Tulip Gardens. **This** is the garden you will see practically duplicated in your own backyard. Not just Tulips. Not just a spring Tulip garden! But an authentic, imported "Royal Netherlands" Tulip Garden—prize-winning tulips—guaranteed to electrify your grounds. Now your home will be the springtime showplace of the neighborhood!

Longer blooming period despite changeable U.S. Spring weather. Home in Holland, spring is a nice, long, cool, moist, unchanging affair—very kind to Tulipdom. Tulips bloom early—hold their peak of bloom for weeks and weeks. Here in America, things happen fast—even weather. It's in like a lion, out like a lamb—freeze one day, broil the next... very hard on tulips. Sometimes blooms last only a week or less.

Now—Stern's Nurseries brings you the "Royal Netherlands" Tulip Collection—selected varieties guaranteed to thrive in your garden. Each bulb okayed by Stern's experts—checked and rechecked—then rejected or approved for maximum growth and blooming period for U.S. climatic conditions. Only the strongest... most sturdy of stem and foliage... the largest... the tallest... the most brilliant... the purest of color—only these are considered.

DAZZLING
JEWEL
COLORS

LONGER
LASTING
BLOOMS

STRONG
STRAIGHT
STEMS

BEAUTIFUL COLORS

And what colors! Colors chosen by Dutch gardeners-to-the-Queen as most lovely. Every imaginable hue—from shell-like pinks and buttery yellows to royal orange, reds like the sun's afire, and deep jet purple almost as black as moonless midnight. And all this beauty... this exciting rainbow spectacle... this authentic "Royal Netherlands" Tulip Garden can be yours starting next spring—and for many, many springs to come!

PLANT THESE STERN'S ROYAL NETHERLANDS TULIPS

PINK SUNSET. (China Pink) Graceful lily-shaped tulip of great beauty. Lovely shade of clear pink proudly born on straight firm stems.

MAGIC FIRE. (Magic Fire) Most brilliant glowing scarlet flower on tall straight stems. A long bloomer.

MULTI-COLOR. (Ossi Oswald) A lovely, frosty white, flushed with pink which actually changes its color as the bloom matures. From creamy white—to light pink—to deep pink.

YELLOW FIRE. (Nizza) Huge peony-like blooms in a beautiful combination of yellow and red. A perfectly shaped flower.

SMILING QUEEN. (Smiling Queen) Lovely old-time clear satiny-pink. Lovely in the garden or as a cut flower.

JET BLACK. (The Sultan) A really black tulip of great beauty. One of the darkest tulips ever introduced.

FLAMING BEAUTY. (Flaming Beauty) A brilliant warm golden yellow flower handsomely striped with red. A truly outstanding exhibition flower that will "spotlight" your garden.

SUNSET RED. (Utopia) Glowing cardinal red flowers of perfect substance. An elegant, large flower on straight, stiff stems.

DEEP PURPLE. (Dorrie Overall) A gorgeous dark petunia violet edged in mauve. Very large flower of great substance.

CREAMY WHITE. (Mount Erebus) A delightful, pure white flower of great beauty and substance. Creamy anthers. The beautifully shaped flowers last for weeks in the garden or when cut. One of the best white tulips.

Top-Size Holland bulbs, your choice of named varieties.

GUARANTEED TO BLOOM NEXT SPRING.

	10 for	25 for	50 for	100 for
Postpaid	\$2.00	\$3.75	\$7.00	\$13.00

STERN'S ROYAL NETHERLANDS TULIP COLLECTION

55-BU-8

50 TULIPS (5 of each)	for \$ 6.50 Postpaid
100 TULIPS (10 of each)	for \$12.00 Postpaid
200 TULIPS (20 of each)	for \$23.00 Postpaid



RAINBOW MIXTURE DUTCH TULIPS

Our most popular collection of Holland-grown Darwin Tulips for real reason! We have placed in it many famous "name varieties" that were considered surplus in Holland—would otherwise cost you considerably more if purchased by name.

Stern's has carefully blended the colors in this Rainbow Mixture to give your garden a stunning harmony of hues usually seen only in finest professional gardens! Each tulip is selected for largest size, height and strength of stem, brilliance and purity of color. Each flower is a masterpiece in itself—all together they form a spectacular, breathtaking display that will make your grounds a showplace of floral splendor.

Plant an extra quantity exclusively for cutting.

Top-Size Holland Bulbs: 25 for \$2.25; 50 for \$4.25; 100 for \$8.00; 200 for \$15.00.
Postpaid



"Giant Desert Candles from Tibet"

*Stern's
Imported*

SPIRE LILY

THE EXOTIC GIANT EREMURUS
From the Himalayan Mountains of Tibet

FLOWERS UP TO 10 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden — in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 10-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers more than four feet long atop a six foot tall stalk! The flower is a thick-set open-bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

Absolutely Hardy In Coldest U. S. Climates

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" during October and November in a sunny location in rich, well-drained soil. (Re-

member, they cannot stand "Wet Feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

Stern's Offers 3 Majestic Varieties

IMPORTED HEAVY ROOTS

Postpaid: \$2.00 each; 5 for \$9.50; 10 for \$18.

ROBUSTUS. Sends up spires of 10 feet or more. Rose pink flowers last a full month during June. Flower spikes are five feet long. Foliage: blue-green. A spectacular beauty.

HIMALAICUS. A veritable giant. Extremely hardy. Sends up rigid towering spikes — the upper 5 feet is entirely covered with big, waxy, white cuplike flowers, centered with golden anthers, remain in bloom for more than four weeks.

BUNGEI. Extremely rare! This variety will flower yearly for from 10 to 15 years. Even more amazing, they often produce TWO massive spikes of golden yellow flowers, accented by deep orange anthers. As cut flowers they stay in bloom for many weeks.



COLORAMA

Stern's

SPIRE LILY COLLECTION

(GROUP 55-P-1)

3 Spire Lilies (1 of each) \$ 5.50, Postpaid.

6 Spire Lilies (2 of each) \$10.50, Postpaid.

12 Spire Lilies (4 of each) \$20.00, Postpaid.



CHRISTMAS ROSES

(Helleborus Niger Altifolius)

The Miracle Winter Flower!

Blooms Outdoors From
October To March

EXQUISITE BLOSSOMS
ALL WINTER LONG!

Just imagine — CHRISTMAS ROSES in December in your garden! (exquisite rose-like flowers known botanically as *Helleborus niger altifolius*). Freezing temperatures and snow won't harm them. Even in mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round. Each plant stands about 8 inches tall. As autumn approaches, with its hints of winter, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—BUT, when the temperature rises and the sun shines, they'll open as if nothing had happened! Flowers stay showy for many weeks. They may be cut and brought indoors.

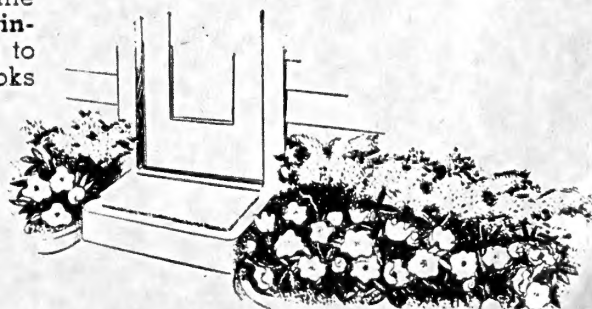
GUARANTEED TO GROW—PLANT THIS FALL. Plant these Christmas Roses in a semi-shaded location where they will be protected from the hot summer sun. They grow best where they get summer shade—but **winter sun**. They'll thrive in any good garden soil. Ideal locations—close to (or under) evergreens, in wooded areas, around trees, in shady nooks next to walls.

HAVE A WINTER SHOWPLACE IN YOUR GARDEN

An unforgettable sight! Plant these rare Christmas Roses as an evergreen border in front of foundation plantings. Plant where everybody will see and admire them. **Strong Plants, No. 1, with 3-4 Eyes.**

Postpaid: 3 for \$3.75; 6 for \$7.50; 12 for \$15.00.

Sensational Winter Display





STERN'S NEW LYONDEL HYBRIDS

Hardy Northern . . .

GIANT DELPHINIUMS

Huge, Colorful
Spikes up to 5 Feet Tall!

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. These splendid Lyondel Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are 20 to 30 inches long—each individual floret is unusually large—often $2\frac{1}{2}$ inches across or more. And their flowers are mostly of the **double type** with eight or more broad petals of exquisite coloring.

Tall and stately, they grow to 5 feet high without staking or other support. Because of their height, they are the perfect background for your garden. Plant them with other tall-growing flowers for eye level beauty seldom seen before.

BRILLIANT COLORS

Stern's Lyondel Hybrid Delphiniums range in colors from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue; also in a delightful "near pink." Truly, in shape—in color—in growing habit, these Delphiniums are among the most majestic of all garden flowers.

MOST IMPORTANT

These new Stern's Lyondel Hybrid Delphiniums are perfectly hardy as far north as Boston, Mass. They withstand the combination of severe winters and droughty

summers better than any Delphinium we know. Plant some this spring. You will enjoy their outstanding beauty for many years.

FLOWERS TWICE EACH YEAR

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. You'll really appreciate these spectacular colors in midsummer when color is needed most!

Mixed Colors Postpaid: 3 for \$2.50; 6 for \$4.75;
10 for \$7.50; 25 for \$18.00.

Color Glory all Summer long, even in hottest weather!

STERN'S EUROPEAN TYPE

MULTI-FLOWER PHLOX

Blooms Gloriously Even in Withering Heat
Where Other Flowers May Fail!

Guaranteed To Bloom Next Summer

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season 'round garden color, you must not be without these Stern's hardy Phlox! Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

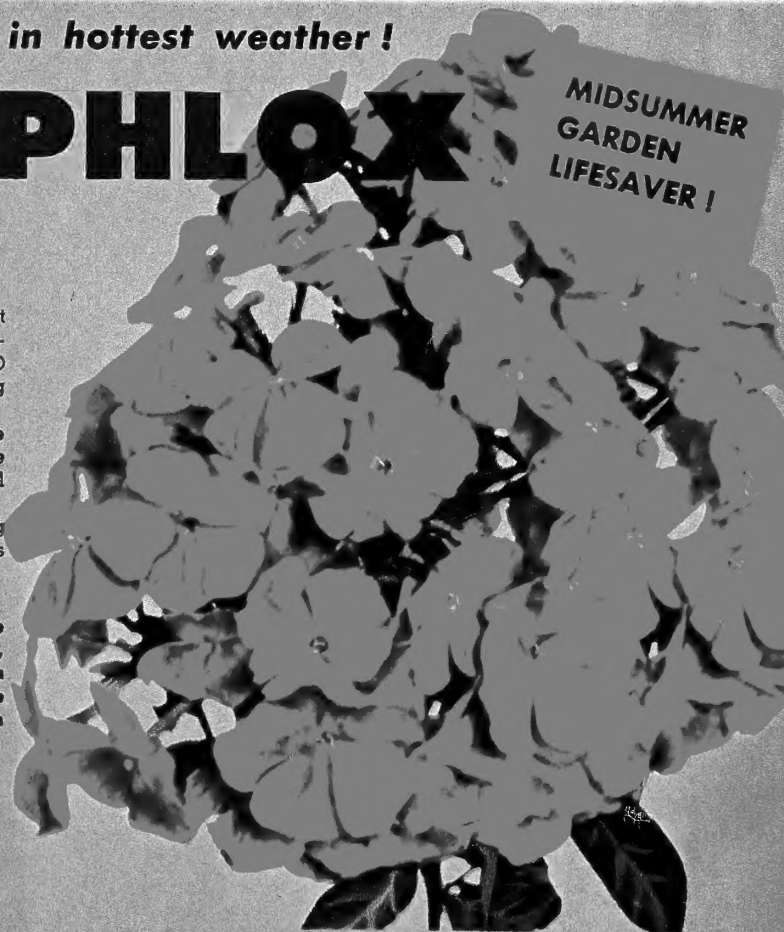
Now available in selected harmonizing colors. While strong and vibrant, there is a pastel quality to each that eliminates color conflict, assures spectacular color glory.

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2-2½ ft. tall. Extremely hardy, practically trouble-free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

Choose From These 10 Harmonizing Colors

- ORANGE FLAME. Salmon-orange with red eye.
- SHELL-PINK. Most exquisite pink.
- SALMON-PINK and RED. A marvelous combination.
- LAVENDER-PURPLE. Warm purple with white star.
- SUNSET-RED. Most brilliant of all Phlox.
- SOFT FUCHSIA PURPLE-RED. A huge flower!
- PURE WHITE. New variety, a strong grower.
- GLEAMING PINK. A wonderful new pink.
- SCARLET-CRIMSON. One of our finest colors.
- ROYAL PURPLE. The finest purple ever developed.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.



Stern's SPECIAL PHLOX COLLECTION (GROUP 55-P-2)

Ten harmonizing Colors of Hardy Phlox—1 of each. Guaranteed to bloom next summer for only \$6.00, Postpaid.
If you do not want the entire Collection, we will supply five Hardy Phlox Plants, your choice of colors, for only \$3.25, Postpaid.

HOW TO GROW A TECHNICOLOR* GARDEN
WITHOUT WORK!

Stern's
All-American

DAY-GLO

DAYLILIES

(Hemerocallis Hybrids)

GUARANTEED:
BLOOMS FROM
JUNE THRU
SEPTEMBER.

MAGNIFICENT LILIES—called "All-American" because they thrive in any section of the country. Grow in any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far north or deep south, east or west. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves.

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall graceful "Lilies" ranging from soft yellow to bright gleaming canary-gold . . . orange to almost fiery red . . . pink . . . purple . . . all the intermediate shades!

HUGE "EYE-OPENERS!" Far larger than old-fashioned types of daylilies. Frequently measure more than 6 inches across. They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Flowers in succession at different times from late Spring until early Fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

*Registered Trademark.

SELECTED VARIETIES FOR 90 DAYS OF COLOR

MIKADO. A handsome fragrant large flower of rich orange with conspicuous deep mahogany red throat. The outstanding charm of this remarkable daylily is due to the bold color contrasts and perfection of form. 36 inches high.

WAR PATH. A bright, velvety red with wonderful satiny sheen. A long bloomer. 15-20 flowers on well branched stalks.

B. H. FARR. Open full flowers of Chinese coral with slight lines of deeper rose on the petals and sepals. Very floriferous with sturdy stalks. Lovely in half shade.

PURPLE WATERS. A large tubular shell of wine purple with the color evenly distributed through the petals and sepals carrying well down into the cool yellow throat.

OPHIR. Imagine! 25 to 30 huge five inch flowers on a single stem. A lovely, deep, golden yellow with showy trumpet shaped flowers. Sturdy 50 inch stems.

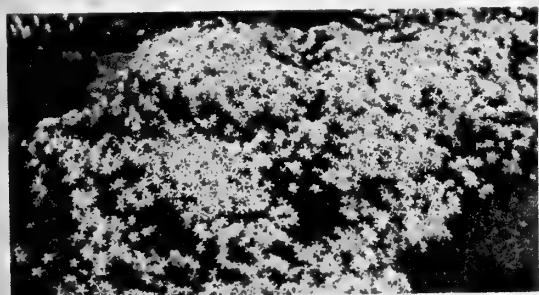
MARY GUENTHER. An early bloomer. Brilliantly contrasting bi-color flowers of carmine red and clear yellow. A very showy flower, 36 inches high.

Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

SPECIAL OFFER
6 PLANTS
(1 of each)
\$7.25
Postpaid

SPECIAL OFFER
12 PLANTS
(2 of each)
\$14.00
Postpaid

(GROUP 55-P-3)



STERN'S CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come.

Strong plants, No. 1. Postpaid: 3 for \$2.50;
10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)
BLUE CARPET PHLOX (G. F. Wilson)
PINK CARPET PHLOX (Moerheimi)
WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION (GROUP 55-P-4)

20 Carpet Phlox (5 of each color) for \$15.00
40 Carpet Phlox (10 of each color) for \$28.00
100 Carpet Phlox (25 of each color) for \$50.00
All Postpaid



LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. They will thrive in full shade as well as in more favorable spots. Here's just the right plant for the North side of your home where other plants have failed. We send clumps of at least 12 pips. Will bloom this coming season.

Bunches of 12 pips
\$1.00 each; 3 for \$2.50;
6 for \$4.75, Postpaid.



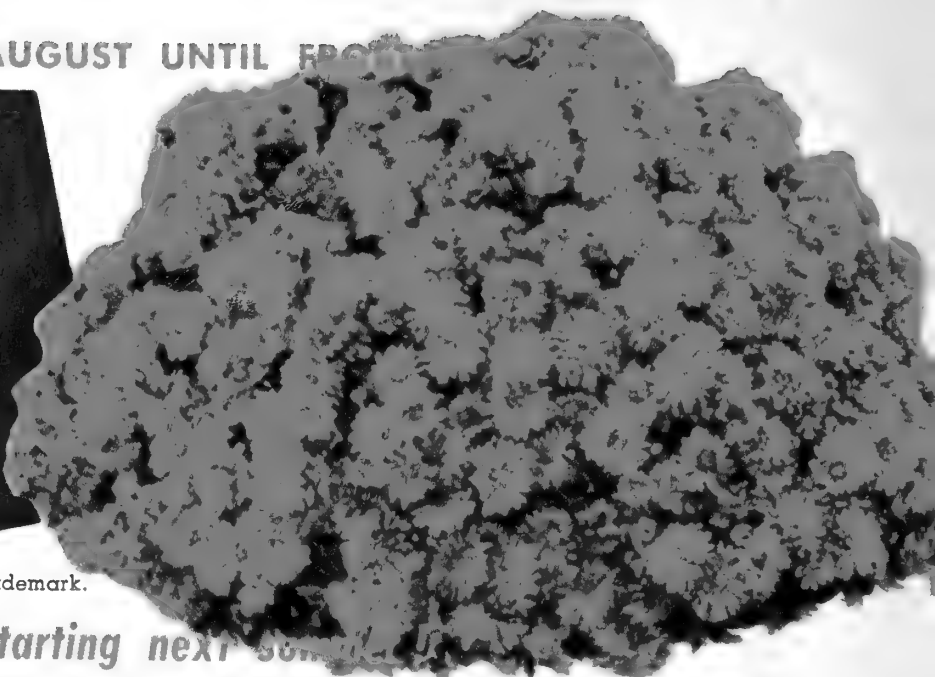
THRILLING OLD-FASHIONED BEAUTY IN
YOUR SPRING GARDEN

Stern's BLEEDING HEART (DICENTRA SPECTABILIS)

An old-fashioned favorite; its pink, heart-shaped flowers resemble a graceful Valentine. One of the hardiest flowers, it thrives under adverse conditions—even when neglected for years. They do exceedingly well in partial shade, forming a graceful low-growing bush with hundreds of beautiful flowers.

Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.

DAZZLING FLOWERS FROM AUGUST UNTIL FROST



Bushels of flowers starting next September

**Every Plant Entirely Covered with Flowers
Blooms 8-10 Weeks Starting Next August.**

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

Each Plant a 2-Ft. Mass Display of Color

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

Each Plant Bursts With Flowers

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting — to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

Choose From These 6 Best Varieties

**Red Cushion Pink Cushion Yellow Cushion
White Cushion Bronze Cushion Purple Cushion**

AMERICA'S FINEST PLANTS

These "1000 Flower" Mums are selected plants with big vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Field-Grown Plants, No. 1—Your Choice of Varieties.

3 for \$2.50; 10 for \$7.50; 25 for \$15.00.

POSTPAID.

Stern's "Thousand Flower" Mums

(GROUP 55-P-5)

6 Cushion Mums (1 of each color) for \$ 4.75
12 Cushion Mums (2 of each color) for 9.00
18 Cushion Mums (3 of each color) for 13.00
30 Cushion Mums (5 of each color) for 20.00

All Prices Postpaid.

**LARGER FLOWERS
SWEETER SCENT**



Big Everblooming Carnations for Outdoor Garden Beauty

**STERN'S HARDY
EVERBLOOMING**

CARNATIONS

**LARGER FLOWERS • LONGER BLOOMING SEASON
BRIGHTER COLORS • SWEETER SCENT**

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are an absolutely hardy race which will produce magnificent masses of bloom in your garden. **Wonderful Everblooming Flower Border.** They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type **CORSAGES.** Growing to a height of 15 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

Guaranteed to Bloom from July 'til Oct.

Commencing in late Spring, these big, ever-blooming Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until late Fall. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

Three Exciting Colors

Sweet Memory—Pure White with Maroon Center.
Wallace Red—Blazing Scarlet.

Dubonnet—Deep, Purple-Violet.

Heavy, 1-year field grown plants with good, strong roots. Postpaid: 3 for \$2.50—10 for \$7.50—25 for \$16.00.

STERN'S EVERBLOOMING CARNATION COLLECTION (Group 55-P-6)

3 Hardy Carnations (1 of each) for \$2.50
9 Hardy Carnations (3 of each) for 7.25
12 Hardy Carnations (4 of each) for 9.00
18 Hardy Carnations (6 of each) for 13.50
Postpaid

NOW A TROPICAL PARADISE IN YOUR OWN GARDEN!

Stern's SOUTH PACIFIC SUNGLORY*

NEW GIANT HYBRID HIBISCUS

COLOSSAL FLOWERS UP TO 12 INCHES ACROSS!



Like the tropical gardens you have read about in travel books—immense flowers larger than a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in your own garden, **anywhere in U. S.**—even in coldest sections. Blooms continuously from July 'til frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

GUARANTEED TO BLOOM NEXT SUMMER

A gardener's conversation piece. These Sunglories burst into glorious blooms early next summer. Plants grow 2-4 ft. tall—last a lifetime—developing new beauty and flower production each year. Thrive in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of 3 or more. Plant tallest variety in center. Most amazing cut flower for table decoration or in arrangement.

FLOWERS FROM JULY 'TIL LATE FALL

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.

*Registered Trademark.

Fresno
1/3 of
Natural
Size

THREE OUTSTANDING COLORS

1144. BRILLIANT CERISE. Scarlet-red with yellow stamens. Spectacular 10-12 inch flowers. Bushes grow 3 to 4 feet tall. (Tallest variety).

1141. FRESNO. Giant 10 to 12 inch crinkled flowers. Silvery pink, striped deeper pink with 2-inch dark velvety red center. 2 to 3 feet tall.

1140. CLOWN. 8 to 10 inch flowers. White with pale pink blush on outer edges and 1 1/2-inch velvety red center. 2 to 3 feet tall.

Each \$3.75; 3 for \$11.00; 6 for \$21.00; 10 for \$32.00
All Prices Postpaid.

STERN'S SUNGLORY—Plant in Groups (Group 55-P-7)

All 3	1 of each listed—3 plants for.....	\$11.00
Colors	2 of each listed—6 plants for.....	21.00
	3 of each listed—9 plants for.....	29.00

RARE NEW COLORS! SPECTACULAR COLOR COMBINATIONS!

Stern's GIANT IRIS

Dazzling New Beauty for Your 1955 Garden

Stern's presents the ultimate in IRIS splendor. Here's new color and grace—the "new look" in Iris. During the last few years these amazing plants have undergone radical changes and all for the best! Now you can have exquisite Stern's Giant Iris in phenomenal color ranges—dazzling colors heretofore unknown in any other Iris. Our blues are deeper, richer than ever before—reds are purer and truer—pinks, formerly only a dream, are now a reality—yellows are bigger, brighter than you ever dared to imagine—whites and ivories are breathtaking.

These magnificent STERN'S Giant Iris are not bothered by extremes in heat or cold. They thrive in every section of the country. Give them a sunny location in almost any type of soil (clay, sand or loam)—they'll do best, however, in a good soil with good drainage.

GUARANTEED TO BLOOM NEXT SPRING! Choose these 6 magnificent Stern's varieties for a garden of springtime glory this coming season. All are the new Giant types—all recent introductions.

GREAT LAKES. Sky blue. Perfectly clear coloring. A gorgeous color, unmatched. Finest of all blues. Free flowering. Magnificently shaped.

PRAIRIE SUNSET. Multicolored. Combines pink, peach, apricot, rose, copper, gold. Never an Iris like this before. Big flowers, big stems, big broad foliage. Its sunset colorings are unforgettable.

SABLE. The darkest of the dark blue-black purples. Its blue beard accents its shining blackness. Another unique prize-winner. Rare and beautiful flowers of great size.

ACTION FRONT. Deep coppery-red with bright yellow beard, 36 inches. A huge flower—strong stalks and foliage.

GOLDEN MAJESTY. Shining gold. Outstanding new yellow Iris. Huge display of clustered color on tall stalks, surrounded by rich green growth.

SHARKSKIN. Finest of all Giant Whites. Huge, icy white blooms. A real "show-winner." Petals are extremely broad, crispy. For a magnificent color combination—enhances the color of other Iris.

Postpaid: 3 for \$3.25; 10 for \$9.00;
25 for \$20.00

SPECIAL IRIS COLLECTION

(Group 55-P-8)

6 plants (1 of each) \$ 6.00 postpaid
12 plants (2 of each) \$10.50 postpaid



GROW FOOTBALL MUMS IN OUTDOOR GARDENS

FLORIST EXHIBITION CHRYSANTHEMUMS

**Big Greenhouse-Type Chrysanthemums
For Outdoor Gardens**

GROW PRIZED MUMS IN YOUR OWN GARDEN

Now you can grow your own corsage Chrysanthemums. Stern's brings the big greenhouse-type Mums into your garden. These are the winter-hardy strain of the same Chrysanthemums sold by florists. Now you can enjoy beautiful bouquets every day for months and still have plenty left over every day for garden beauty. The flowers are frequently much larger than pictured here. The colors equal those offered as cut flowers by the finest florists. You must own them and pick them to really appreciate them!

WHY STERN'S EXHIBITION MUMS ARE GUARANTEED HARDY

Huge fields of experimental plants were allowed to winter-over outdoors in sub-zero temperatures. Thousands of plants were lost—but a few of the most hardy types survived. Again the survivors were subjected to this rigorous test and again many did not survive. Finally, by careful selection, only the very strongest—the "fittest"—were chosen. These are the Mums that will delight you with their vigor, their exceptional hardiness, their profusion of large and brilliant flowers.

BLOOMS SEPTEMBER, OCTOBER AND NOVEMBER

GUARANTEED TO BLOOM NEXT SUMMER

These Exhibition Chrysanthemums start blooming in September, reaching their peak of perfection in October and lasting throughout November. You will enjoy them for many years, yet they require little care. Just plant them in any good soil. They thrive in full sun as well as partial shade. Grow 2½-3 feet tall. For best results, a light mulch during the winter is recommended. For really giant-size Mums, remove in mid-summer all of the smaller stems, saving only a few of the strongest ones. When they begin to form flower buds, usually in September, remove most of the smaller buds, leaving only one of the strongest on every stem which will develop into a giant flower. Beautiful in any garden, they form a perfect background for other hardy, low-growing Mums.



**GUARANTEED
WINTER HARDY**

**BIG BLOOMS!
Up To 5 Inches
Across!**

10 MAGNIFICENT COLORS

Deep Cherry-Red	Deep Lavender	Snow White
Ruby Red	Golden Bronze	Scarlet-Orange
Light Lavender	Golden Yellow	Deep Pink
	Deep Purple	

Field-Grown Plants No. 1. Your choice of Varieties.
3 for \$2.50 6 for \$4.75 10 for \$7.50
Postpaid

**STERN'S HARDY FLORIST EXHIBITION
CHRYSANTHEMUM COLLECTION**

(Group 55-P-9)

10 Hardy plants (1 of each) for \$ 7.50
20 Hardy plants (2 of each) for 14.00 Postpaid
30 Hardy plants (3 of each) for 20.00



Stern's Magical Blossom of the Orient **JEWEL OF BURMA** **SELECTED ORIENTAL POPPIES**

Stern's proudly presents the imperial gem of all Oriental Poppies. Brilliant beauty—so spectacular that a single plant gives a gorgeous display that glorifies the entire garden.

Only since the war has the Oriental Poppy gained recognition in this country. Formerly, just a few leading gardeners owned these rare plants. This magnificent flower, almost unknown for years, is now one of the most wanted flowers.

Stern's Jewel of Burma Oriental Poppies range in color from rich tints of brilliant red, rose red, salmon pink, light pink to pearl-white—and across the spectrum to a glowing lavender. Each flower an exquisite jewel! Enormous blooms—as large as any flower in the garden.

CHOOSE THESE OUTSTANDING VARIETIES

ROSE-RED (Henry Cayeux). Much larger than the original red Poppy. A far better grower — more free blooming. Tremendous cup-shaped blooms of old rose shaded burgundy with black-purple shading at the base of each petal.

BLAZING RED (Colonel Bowles). Established plants of this variety produce blooms 11 inches across. Stalks are strong and grow 50 inches high. So large, that many people actually touch the flower to be convinced that it is not artificial.

FALL IS THE IDEAL POPPY PLANTING TIME

STERN'S ORIENTAL POPPY (GROUP 55-P-10)

ONE of each variety 5 for \$6.25 Postpaid.
TWO of each variety 10 for \$12.00 Postpaid.

DUSTY PINK (Helen Elizabeth). The best pink ever developed. A strong grower, producing flowers measuring 8 inches across. Sturdy stems grow almost 3 ft. high. The flower is a pure pink centered with a cushion of blackish-purple that accentuates its pure pink color.

SUNBURST ORANGE (Orange Perfection). A rugged grower. Extremely free flowering. A huge flower of bright orange-red. A very fine variety rated as one of the best. The stems are strong and of medium height. Foliage is interesting because of its unusual texture.

ORIENTAL PEARL-WHITE (Barr's White). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies. Producing an abundance of big cuplike blooms, it is one of the fastest growers.

Heavy Vigorous Roots, Finest No. 1 Quality.
POSTPAID: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

GROW A PEONY PARADISE

STERN'S LIFETIME

GIANT PEONIES

**Huge Double-Blooms up to 10 Inches Across
Enjoy Spectacular Blooms Without
Lifting a Finger!**

Everybody says, "Most wonderful flower in my garden!" Hardly any other flower compares in dramatic splendor with these exquisite GIANT CENTURY PEONIES. Their spectacular size, their sunburst colors, their dazzling fragrance have made them the favorite of America's most glamorous gardens.

Stern's Giant Century Peonies last a lifetime. Here is beauty your grandchildren will enjoy! You'll enjoy their magnificent flowers—for these vigorous plants are guaranteed to bloom and to give you complete satisfaction. Each year they increase in size and beauty. Require absolutely no care, no spraying. Just plant them and enjoy them!

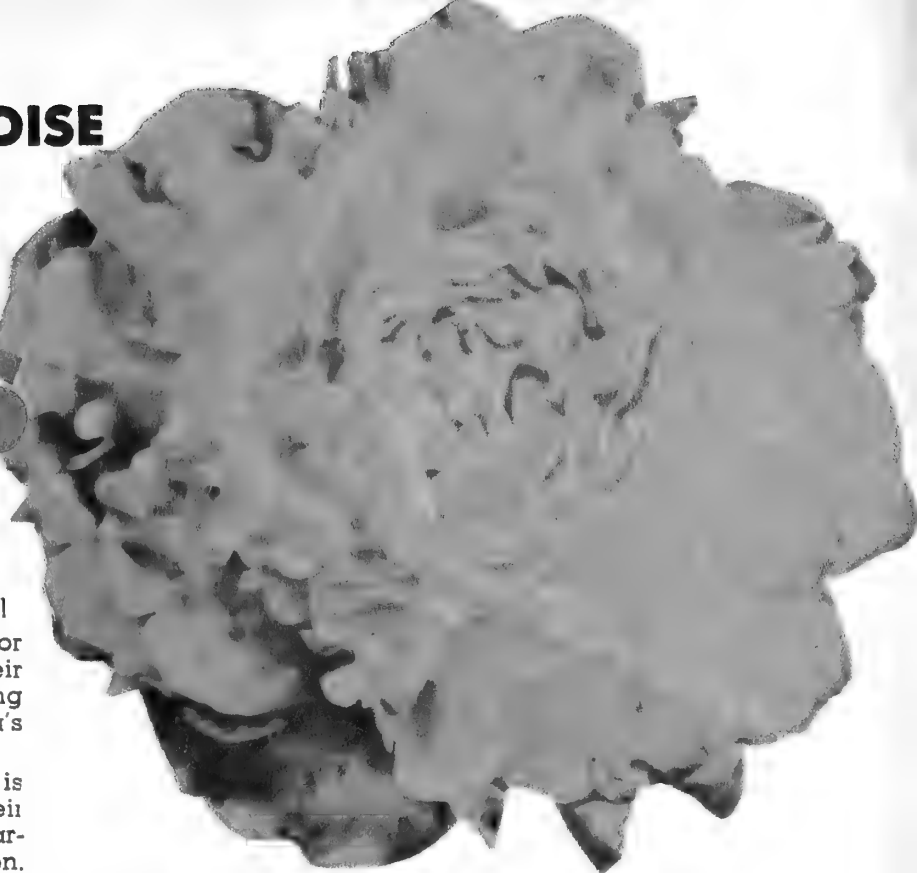
These selected plants are strong 3-5 eye divisions. Plant them so that the buds ("eyes") are no more than 2 inches below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

PLANT THESE SELECTED VARIETIES

BARONESS SCHROEDER. Excellent double WHITE showing a tint of pink fading to a pure white when open. Very fragrant and perfect for cutting.

MME. CALOT. Light, silvery, flesh PINK. Stem is tall, bearing well-formed, mildly fragrant blossoms. Excellent for garden or show room.

SARAH BERNHARDT. Deep ROSE-PINK. Excellent for show — superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant.



Adolphe Rousseau

ADOLPHE ROUSSEAU. Deep double MAROON-RED. Blooms are large and borne on unusually straight firm stems. Blooms open in mid-season.

FELIX CROUSSE. Deep ROSE-RED showing no stamens. In-curved petals, surrounded by broad, prominent guard petals. For cutting and garden display.

FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large - very double - a full rose type. Strong stems, numerous and tall.

KARL ROSENFIELD. A strikingly brilliant deep RED, semi-rose variety. Excellent as a cut flower and a show flower. Heavenly in the garden.

LADY ALEXANDER DUFF. Blush PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting peony.

REINE HORTENSE. A uniform ROSE-PINK marked with crimson. Gives universal satisfaction both as a show and garden variety. Plant is tall with long stiff stems. Midseason.

Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00.

STERN'S LIFE-TIME GIANT PEONY COLLECTION (GROUP 55-P-11)

10 Double Giant Peonies (1 of each) \$13.00
5 Double Giant Peonies (Your choice) \$ 7.00 Postpaid.

EXTRA EARLY MAY FLOWERING VARIETIES

ALBA PLENA. Pure pearly WHITE. Very large, double. Tall stiff stems, strong grower, free bloomer.

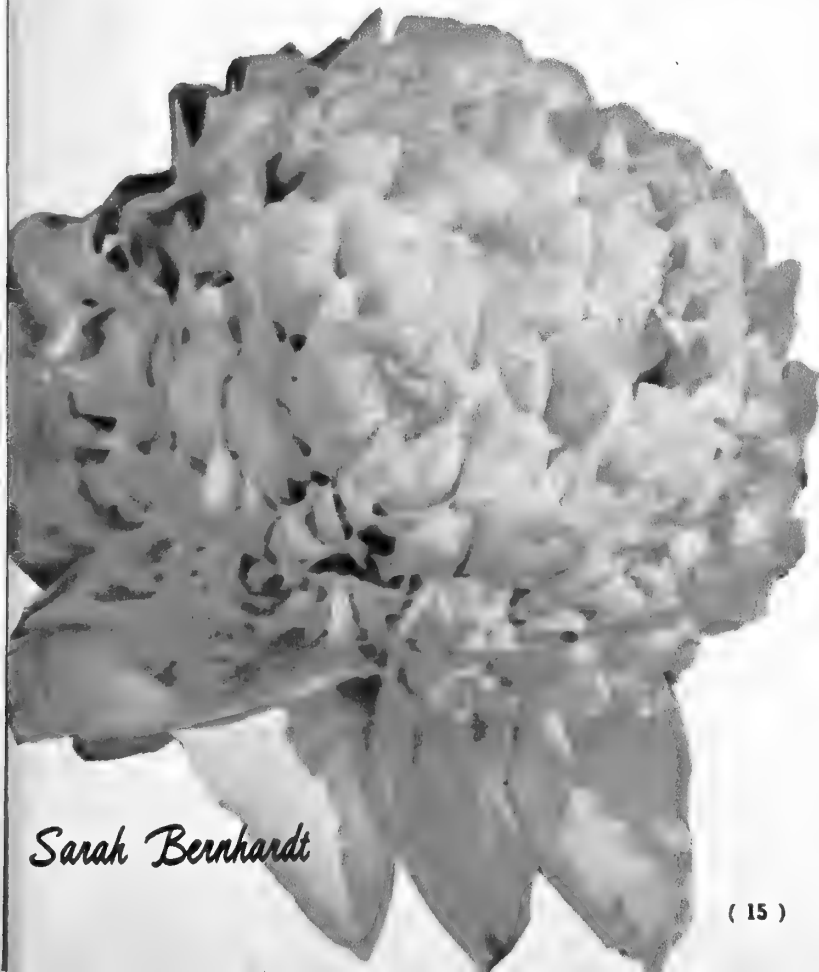
ROSEA SUPERBA. Magnificent PINK. Big double flowers of delicate coloring. A strong grower, producing many straight tall stalks.

RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

POSTPAID: Each \$1.50; 3 for \$4.20; 10 for \$13.00.

Plant this Fall

Fall is the best time to plant peonies. Their roots prefer a "settling down" period as provided by winter dormancy. Protect lightly during the first winter.



Sarah Bernhardt

THE RAREST OF ALL PERENNIAL TREASURES

STERN'S

Imported



TREE PEONIES

FOR A LIFETIME PLACE OF HONOR IN YOUR GARDEN



A FAMOUS ARTIST describes these magnificent plants—"A tree peony is the most notable plant in a garden and may well be given the place of honor. A single specimen can hold the focal point in an intimate design; two look well as accents on each side of steps or the entrance path; four can be used in a balanced design at the corners of a flagged area reflected in a pool. Or a group of tree peonies are perfectly adapted as a middle ground for the flower border with lilacs blooming in the background.

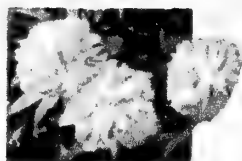
In our opinion, these are the most beautiful plants ever created! Their flowers are so spectacular, so colorful and exquisitely formed as to be incomparable. Each spring they are covered with the most beautiful of all flowers—large blooms measuring up to 8 inches across—each a breathtaking array of blending colors—their heavy buds and dark foliage combine in Nature's perfect living statuary.

Unlike the herbaceous or ordinary Peonies, these small woody bushes do not die back to the ground each winter. Instead, they grow larger and more beautiful each year. The bush seldom grows higher than four feet but spreads gracefully with each succeeding year.

Stern's Nurseries proudly bring you the choicest and rarest of all Tree Peonies. Developed in France in the Lemoine Peony Gardens, transplanted in our own fields here in Geneva, they are hardy in all but the coldest sections.

EXCLUSIVE! FOR STERN'S CUSTOMERS ONLY!

One of Lemoine's Greatest Creations . . .



MME. LAFFAY TREE PEONY

Exclusive! Especially imported from Europe by Stern's—for Stern's customers only. One of the most beautiful of all Tree Peonies. A handsome very large, very double flower—dark center blending into a delicately pink edged border. A true collector's item. Each \$10.00 postpaid.



**PLANT ALL FOUR OF THESE
SENSATIONAL VARIETIES**

Remarkably easy to grow, they will flourish in any good garden soil. Complete planting and cultural instructions sent with every plant.

JEANNE D'ARC—Pink with dark center. The most abundant bloomer—flowers of largest size, often measure over 8 inches. This is a most spectacular variety.

MME. STUART LOW—A lovely radiant pink—translucent and double. When the light strikes their huge blooming heads, it is a sight of indescribable beauty. Most hardy variety, a prolific bloomer, it is a perfect matchmate of Jeanne d'Arc (described above).

SOUVENIR DE DUCHER—Dark Carmine Red. Another double beauty. Nothing so spectacular—iridescent, it actually glows in the garden. Flowers are spectacular in size, measuring 6 to 8 inches across. Hardy and easy to grow.

BEAUTE de TWICKEL—Extra-large dark carmine flowers. Beautiful as an Oriental objet d'art. A true treasure in flaming color. Flowers are exquisitely formed.

2 yr. field grown plants. Postpaid: \$6.00 each; 2 for \$11.00.

PLANT THIS FALL

Plant Tree Peonies in September and October. Fall is the best time to transplant. Their roots require a "settling down" period as provided by winter dormancy. Protect lightly during the first winter.

**DROUGHT-RESISTANT
EARLY SUMMER GARDEN LIFESAVER**

STERN'S HARDY DWARF CANDYTUFT

(Iberis, Snowflake)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders, and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM NEXT SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.



**NOW! ENJOY YOUR OWN
FRESH-ROASTED
CHESTNUTS!**

STERN'S WINTER HARDY CHESTNUT TREES

**MAJESTIC SHADE TREES!
FINEST CHESTNUTS YOU EVER ATE!**

NO SPRAYING

WINTER
HARDY

NO PICKING
PROBLEMS

BLIGHT
RESISTANT

feet high—make a natural setting for your home that adds substantial value through the years.

EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY

Stern's Chestnut Trees flourish in any well drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

2460 G. QUICK CROP—Size, 4-6 ft.

Each \$5.00; 2 for \$9.50; 4 for \$18.00.

2460 A. STANDARD—Size, 3-4 ft.

2 for \$6.00; 5 for \$14.00; 10 for \$27.00.

A REAL HORTICULTURAL ACHIEVEMENT!

Stern's EUROPEAN FILBERT NUTS

Enjoy the Thrill of Growing Your Own Filbert Nuts

Stern's new strain of winter-hardy European Filbert trees produce nuts twice the size of the native American Hazel. In addition they have been selectively bred to bloom late in the spring after danger of late spring frosts has passed. As a result, these new improved Stern's varieties are dependable bearers of heavy crops year after year. Planted in our nursery two years for observation, these imported trees are now ready for American gardens.

TRIPLE PURPOSE BEAUTY BUSHES

These new Stern's varieties make a perfect tall shrub for your shrub border, or if you prefer, they can be grown as a small tree. They are also excellent for use as a hedge or screen. In addition to providing privacy, they will produce large crops of delicious nuts. For hedge use, plant 6-8 ft. apart. As a shrub or small tree, Stern's European Filberts grow 8-10 ft. high.

Plant These Varieties
2470 A. COSFORD
2478 A. LANDSBERGER LONG
2476 A. HALLE GIANT

STRONG, VIGOROUS, 3-YR. TREES;
Plant At Least 2 Varieties For Pollination.
2 for \$6.50; 5 for \$15.50; 10 for \$30.00

STERN'S NUT TREE COLLECTION
(GROUP 55-NU-1)

2 Chinese Chestnuts
2 European Filberts

4 Hardy Nut
Trees 3-4 ft.

FOR ONLY \$12.00



**FULL SIZE
FRUIT ON
DWARFING TREES**

Famous Stern's CHERRY TREES

BEAR YOUNG! BEAR EVERY YEAR!

SUGAR-SWEET CHERRIES FOR DELICIOUS FRESH FRUIT

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. In shape and foliage these wonderful trees are famous for their graceful beauty. Loaded each year with brilliant Cherries, they are a sight to make you proud. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

Quick Crop Trees, on semi-dwarfing Mahaleb Root-stocks, 2-year, 5-6 ft. Usually begin to bear three years after planting **Each 10 for \$3.50 \$30.00**

Standard Trees, on semi-dwarfing Rootstocks, 1-year, 4-5 ft. **2.50 23.00**

1550. **BLACK TATARIAN.** Early July. Sweet, bright, purplish-black. Juicy and rich. A prolific bearer.

1570. **NAPOLEON.** Early July. Sweet and large. A pale yellow with bright red cheek.

1580. **SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

1590. **WINDSOR.** Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.

STERN'S CHERRY TREE COLLECTION

(GROUP-55-FR-1)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Napoleon)
- 1 Pie Cherry (English Morello)

4 Quick Crop Cherry Trees, 5-6 ft.

For only \$13.00

The same collection in Standard Trees, 4-5 ft., 4 trees, for only **\$9.00**

THE KING OF THE PIE CHERRIES!

HEAVY-YIELDING BLACK ENGLISH MORELLO

Truly a "Double Treat"! English Morello is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree the fruit sweetens making a wonderful eating cherry. Ripens in late July. Makes an excellent small shade and fruit tree for the home yard as it grows only 10-15 feet high.

Grows almost as well in partial shade as in full sun. The only fruit tree which can be grown successfully on the Northern side of your home. Will bear fruit the second year.

1522. Well-branched, 2 yr., 4-6 ft. trees. Each \$3.00; 10 for \$25.00.

STERN'S EARLY BEARING PLUM TREES

NEW IMPROVED VARIETIES THAT BEAR B'G CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked plums are a favorite fruit with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in lawn and garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

Quick Crop Trees. 3-year, 6-8 ft. Usually begin to bear the second year planted **Each 10 for \$3.00 \$25.00**

Standard Trees. 2-year, 4-6 ft. **2.00 18.00**

STERN'S BACKYARD ORCHARD

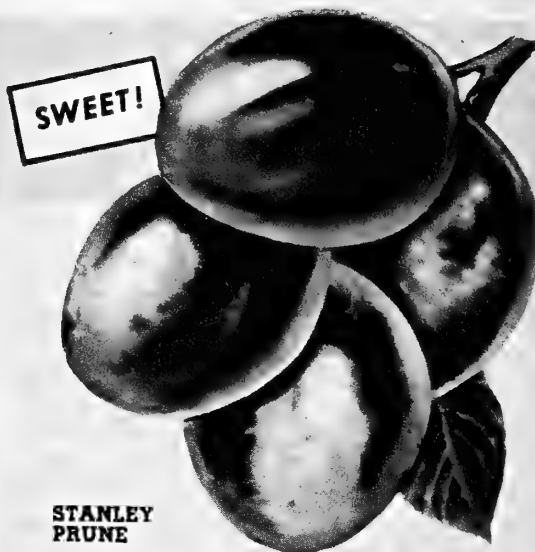
(GROUP 55-FR-2)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tatarian, Windsor)
- 2 Apple Trees (Red McIntosh, Yellow Delicious)
- 2 Pear Trees (Bartlett, Clapp's Favorite)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

**ALL 10 QUICK CROP
FRUIT TREES
FOR ONLY**

\$27.00



SWEET!

STANLEY PRUNE

1660. **STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

1655. **SHROPSHIRE DAMSON.** October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree.

1620. **ITALIAN PRUNE.** September. Dark, purple, juicy, delicious.

1650. **REINE CLAUDE (Green Gage).** September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

**SELECTED JUICY-RICH PEACHES
FOR THE HOME GARDEN!**

Stern's Famous HARDY PEACH TREES

**THE FASTEST GROWING OF ALL
THE FRUIT TREES**

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

- ✓ **1700. ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- ✓ **1685. BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- ✓ **1710. GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.
- ✓ **1715. HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

STERN'S DWARF ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6-8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

1785A. Orange Quince, 2-yr., 3-4 ft. Each \$3.00; 2 for \$5.75.

**Gorgeous
Triple Feature
Trees**

**"Royal Red"
Red Leaf Peach**



Red Haven.



1740. RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

QUICK CROP TREES, 2-yr., 6-7 ft.,
usually bearing the second
or third year planted **\$3.00**
STANDARD TREES **\$2.00**
1 year, 4-6 ft.

Each	3 for	10 for
\$3.00	\$8.25	\$25.00
Each	3 for	10 for
\$2.00	\$5.50	\$18.00

STERN'S PEACH COLLECTION

(Group No. 55-FR-3)

**5 QUICK CROP Peach Trees, 6 to 7 ft., one
of each variety listed, for only \$13.75**

**The same collection in Standard Trees, 4 to
6 ft., 5 trees for only \$9.25**

NEW ORNAMENTAL FLOWERING RED-LEAF PEACH

5585 B

Stern's "Royal Red" RED LEAF PEACH

BEAUTIFUL IN FLOWER, COLOR, FOLIAGE, AND FRUIT

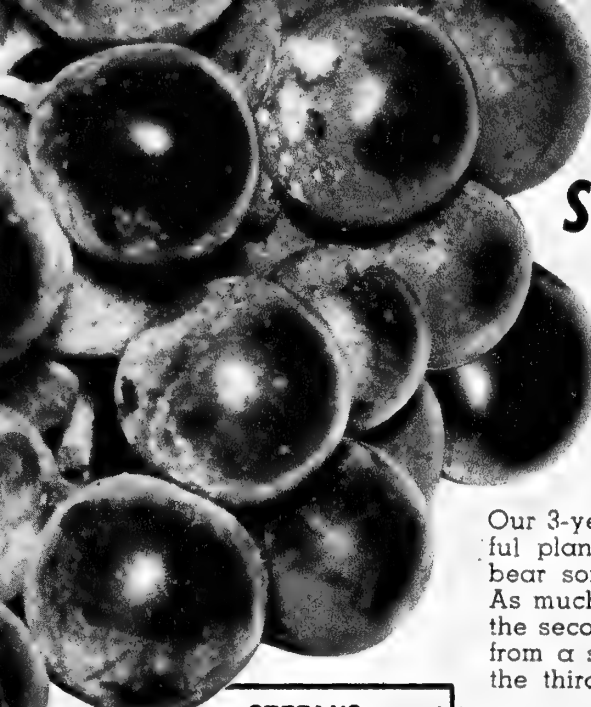
Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in Spring, stays red all Summer, and changes to deep maroon in the Fall. Deep rose blossoms cover the tree in early Spring, creating a most colorful picture.

During Summer and Fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 feet tall at maturity.

This is an entirely new tree and our supply is limited. Please order early.

Selected No. 1 Trees, 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.



NEW "LANDSCAPING" IDEA IN GARDEN BEAUTY

Stern's Lifetime GRAPES

FOR BEAUTY, PRIVACY, DELICIOUS FRUIT

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

STERN'S RED, WHITE AND BLUE

VINEYARD

(GROUP 55-FR-4)

3 QUICK CROP VINES

3-year, No. 1 (one each of Agawam, Concord, and Niagara)

\$3.45 Postpaid

6 QUICK CROP VINES

3-year, No. 1 (TWO each of Agawam, Concord, and Niagara)

\$6.60 Postpaid

12 QUICK CROP VINES

3-year, No. 1 (FOUR each of Agawam, Concord, and Niagara)

\$12.00 Postpaid

Quick Crop Fruiting Age Vines, 3-year, No. 1 (Agawam, Concord, Niagara). Postpaid: Each \$1.25; 10 for \$10.00.

2013G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

2003G. AGAWAM. A large, red Grape with rich, aromatic flavor.

2045G. NIAGARA. Most popular white Grape with large bunches and berries.

TWO NEW OUTSTANDING VARIETIES

2030A. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2 year, No. 1.

Postpaid: \$1.50 Each; 3 for \$4.35; 6 for \$8.20.

2038A. NEW INTERLAKEN SEEDLESS. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California grapes. Selected 2 year, No. 1 vines.

Postpaid: \$1.75 each; 3 for \$4.75; 6 for \$9.00.

STERN'S QUICK-CROP TREES

OUTSTANDING IN SIZE AND VIGOR

The preferred size of Standard Trees. Carefully selected for outstanding size and vigor. Heavy root system and capacity to bear and grow. Not more than 15 or 20 out of every 1000 trees make this grade . . . no wonder we call them the "cream of the crop!" For earlier landscaping beauty and shade order this size. Usually bear 3-4 years after planting.

STERN'S GENEVA GROWN

HEAVY-BEARING PEARS

Delicious . . . Easy To Grow . . . Ideal For Your Home

Pears require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.	\$3.00	\$25.00
Finest Orchard Size, 2-yr., 4-5 ft.	2.00	18.00

1285. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1289. BEURRE BOSCH. November-December. Very large gourd-shaped Pear. This highly productive tree yields large quantities of brownish yellow fruit with white flesh of delicious flavor.

1300. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1310. DUCHESSE d'ANGOULEME. October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

1400. SECKEL. August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.

STERN'S FAMED

APPLE TREES

Renowned for Beauty . . . for Abundant, Flavorful Fruit
. . . for Shade!

Apple trees require cross-pollination for good crops. Plant 2 trees of different varieties. Months indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.	\$3.00	\$25.00
Finest Orchard Size, 2-yr., 4-5 ft.	2.00	18.00

1010. BALDWIN. November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.

1020. CORTLAND. November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.

1070. JONATHAN. November-March. A beautiful red Apple with pleasantly acid taste in its crisp, tender, juicy yellow flesh.

1095. NORTHERN SPY. November-April. A large red and yellow Apple of fine quality. Leading commercial sort, it is slow in coming into bearing.

1110. RED ASTRACHAN. August. This hardy variety is a good bearer of handsome, deep crimson Apples excellent for cooking.

1025. RED DELICIOUS. December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1085. RED MCINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

1027. YELLOW DELICIOUS. October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

1160. YELLOW TRANSPARENT. August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

*SEE PAGE 18 FOR STERN'S BACKYARD ORCHARD SPECIAL

EXCLUSIVE! First in America!

IMPORTED **SWEET** ENGLISH

GOOSEBERRY

(RIBES GROSSULARIA)

5760

**Giant Sweet Berries up to 3 inches around
Exquisite small garden tree**

You've never seen anything like these wonderful trees. You've never tasted anything so delicious as these huge sweet berries. Now—for the first time Stern's Nurseries offers the rare English Gooseberry Tree. Completely different from the older native shrub — these are perfectly shaped trees, berries delicious to eat right from the tree. These imported trees were planted in our nursery 2 years ago for observation. Now they are ready for American gardens, covered with fruit buds, to produce a bumper crop for you next summer. Fall is the ideal time to plant them.

**Guaranteed To Bear Delicious Sweet
Berries The First Year Planted**

You'll pick plenty of wonderful fruit this coming July and for years to come. You, your children and your friends will rave over their luscious flavor. Serve these sweet berries for dessert—8-10 huge berries

will fill an ordinary dessert plate. The ripened berry is usually a rich red color, but some are yellow or green. The color of the ripened berry does not affect the taste. Before berries ripen, they make wonderful pies of unusual flavor.

**Extremely Hardy—
Grows in Any Garden Soil**

These beautiful trees are grafted to vigorous Ribes Aureum (Mountain Currant) Rootstock. It is a valuable and beautiful plant. The result is a perfectly formed, spreading garden tree less than 6 ft. tall at maturity, gracefully standing on a trunk approximately 3½ ft. high. In general appearance it closely resembles the prized tree rose plant. Beautiful, yet convenient—because the fruit is low-growing—easy to pick.

**GARDEN FRESH FLAVOR TREAT
Super-Vigorous**

RHUBARB

**Lifetime producer of Ruby-red,
Juice-filled Stalks up to
24 INCHES TALL**

Did you know Rhubarb is the earliest spring vegetable? Although many consider it a fruit because once planted it lasts a lifetime, coming up year after year without special care or attention, it actually is a vegetable.

We offer two new greatly improved varieties, developed for rich, winy flavor, far superior to older kinds. Plant them 3 feet

apart, covering the crown with 2 inches of soil. PLEASE ORDER EARLY, our supply is limited.

Strong Roots, No. 1

Postpaid: 2 for \$2.50; 5 for \$6.00; 10 for \$11.00.

MacDONALD RED. Produces giant stalks up to 2 ft. long. The skin is a bright red, and is so tender that they need not be peeled; the inside flesh is white. A tremendous yield.

CANADA RED. Red all the way through the stalk, way up into the leaf. The inside flesh, too, is colored. No need to peel because of its tender skin.

TREES



SPECIAL OFFER
(Group 55-FR-5)

4 Trees (1 of each)
\$18.00

8 Trees (2 of each)
\$35.00

**Sweet! Juicy!
Eat them right
off the tree.**



8-10 BERRIES FILL AN ORDINARY DESSERT PLATE

Plant Wherever You Want Beauty!

Plant these little garden trees along your entrance walk about 3 ft. apart. Use them in a flower garden or vegetable garden. Because of their concentrated shade and slender trunk they save valuable space—allow you to grow many plants directly under them.

Now available in 4 varieties, producing different colored fruits: Red, Yellow, Green and White. SUPPLY EXTREMELY LIMITED. BE SURE TO ORDER EARLY.

Selected No. 1 Trees; Each \$5.00; 2 for \$9.50; 4 for \$18.00; and 10 for \$40.00

Your "Acid-loving" Plants Transformed in Hours!

STERN'S

MIRACID

**GARDEN SOIL
ACIDIFIER**

**NEW WATER SOLUBLE PLANT FOOD GIVES
AMAZING IMPROVEMENT SAME DAY!**

Another Stern's first! Here's how to have thrilling new success growing all acid-loving plants. Now you can grow finest azaleas and blueberries just as they do in America's greatest commercial greenhouses! With Stern's MIRACID, you'll see remarkable growth and flowering beauty from plants that never bloomed for you before.

BANISHES "YELLOW ANEMIA"

Gives almost instant relief from "yellow anemia" (chlorosis). Changes yellowing, dying plants into robust healthy specimens. Especially good for foundation plantings where soil is excessively alkaline due to lime leaching from concrete foundation. Stern's MIRACID immediately releases locked-up iron and other mineral nutrients in the soil.

CONTAINS ESSENTIAL TRACE ELEMENTS

When Miracid is applied, the soil chemistry is instantly changed from alkaline to acid. Almost immediately the plant is able to assimilate iron and other mineral elements. To effect instant relief of yellow anemia, Stern's Miracid contains all these vital mineral elements. Use it at once—watch it work wonders. (Caution: Use only on acid-loving plants as directed on package).

2 TABLESPOONS MAKE 1 GAL.

1½ lbs. of Miracid makes 30 gallons of amazing acid soil conditioner—makes 225 lbs. liquid.

1½ lbs.	\$2.25	3 lbs.	\$ 3.75
6 lbs.	6.00	12 lbs.	10.00

ALL PRICES POSTPAID.



Dwarf Cortland Apple.

Dwarf Apple Trees, grafted on semi-dwarfing Malling No. 1 rootstocks, 2-year, 3½ to 4½ ft. **2 for \$7.50; 4 for \$14.75; 6 for \$22.00.**

1205A. BALDWIN. November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.

1210A. CORTLAND. November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.

1215A. RED DELICIOUS. December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1220A. RED MCINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

1217A. YELLOW DELICIOUS. October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

1240A. YELLOW TRANSPARENT. August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

Plant TWO varieties 15 or 20 ft. apart for cross-pollination.

**NEW
VARIETIES**

STERN'S MIRACLE FRUIT TREES

Choice Fruits—The Pride of Your Household

FIRST

STERN'S Winter Hardy **APRICOTS**

The two most recent introductions of the Geneva Experimental Station. Specially developed for their rugged hardiness in our Western New York climate and for their ability to yield year after year. Beautiful semi-dwarf trees of modest size for finest ornamental effect rarely growing more than 12-15 ft. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy wherever Peaches grow. Plant these two outstanding new varieties for cross-pollination.

Apricots ripen right after cherries and before peaches. These new varieties have borne fine crops of extra-large fruits even when older varieties have failed.

1765A. Geneva.

1766A. Henderson.

1-2 year trees, 3-5 ft.: **2 for \$5.50; 4 for \$10.00.**

STERN'S RANCH-STYLE "FLOWER'N FRUIT"

DWARF

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house — while these RANCH-STYLE trees combine into the harmonizing lines. The result is a picture of grace and beauty.

STERN'S "LITTLE GIANT" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusivel Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

STERN'S AMAZING DOUBLE BUDDED

**DOUBLE
BUDDED**

1595A **SWEET CHERRY TREES**

Here's the newest product of Stern's Horticultural Research! Now with Stern's exclusive "Double-Budded" Sweet Cherry Trees you need plant only one tree. You'll not only get large crops of sweet, mouth watering cherries but your tree will cross-pollinate itself.

TWO OUTSTANDING VARIETIES

DEEP RED SCHMIDT'S BIGARREAU. The largest Ox-heart cherry; extremely sweet, very juicy.

GOLDEN YELLOW EMPEROR FRANCIS. Giant sweet golden-yellow. Bright Red Cheeks.

You'll pick all the fruit you want and thrill to the amazing sight of a single tree bearing 2 different colors of fruit.

Well-branched Trees, 4-5ft., **Only \$6.00 each; 3 for \$17.00.**

TREES FOR THE HOME OF DISTINCTION

Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.



Dwarf Bartlett Pear

Dwarf Pear Trees, grafted on dwarfing Quince of Angers rootstocks, 2-year, 3 1/2-4 1/2 ft.

2 for \$6.75; 4 for \$13.00; 6 for \$19.50.

1435A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440A. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1445A. DUCHESSE d'ANGOULEME. October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

1480A. SECKEL. August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.

Plant TWO varieties 10-15 ft. apart for cross-pollination. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

STERN'S MINIATURE ORCHARD

(GROUP-55-FR-6)

*This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

2 Dwarf Pears (Bartlett and Clapp's Favorite)

2 Dwarf Apples (Red McIntosh and Yellow Delicious)

4 Trees for Small Space and Early Crops.

For Only \$14.00

2-3-5 DIFFERENT FRUITS ON A SINGLE TREE!

AVAILABLE
ONLY FROM
STERN'S

ANOTHER GREAT STERN'S FIRST

TRIPLE
BUDDED

TRIplet PEAR TREE

1503A.

3 Outstanding Varieties On 1 Tree!

This unusual tree is excellent for the small home owner. Beautiful in flower . . . beautiful in fruit. It makes a wonderful shade tree in the front or back yard. Only one tree makes a complete orchard. Now you can pick luscious eating — canning and pickling pears from the same tree. If you have room for only 1 Pear Tree choose the TRIPLET. 3 leading varieties — Bartlett, Clapp's Favorite and Seckel. BEARS EARLY.

Quick Crop Trees

3-year, 5-7 feet.

\$5.00 EACH

3 for \$13.00

5 KINDS OF APPLES ON A SINGLE TREE!

FIVE
IN
ONE

QUINTUPLET APPLE TREES

1265A.

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree—choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting. Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.

STERN'S MIRACLE 3-TREE ORCHARD

(GROUP 55-FR-7)

10 OUTSTANDING VARIETIES ON 3 TREES

1 Quintuplet Apple Tree

1 Triplet Pear Tree

1 Double Cherry Tree

3 MIRACLE TREES

FOR ONLY

\$13.00.

Quick Crop Trees

3-year, 5-7 feet.

\$4.00 EACH

3 for \$11.00

Stern's Famous RASPBERRIES

Guaranteed To Grow And Bear

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants, 2-year,	10 for	25 for	100 for
transplanted	Postpaid \$3.50	\$8.25	\$30.00

2180A. INDIAN SUMMER. Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

2190A. LATHAM. Red. The most popular of all red raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2200A. MORRISON. Black. There are no larger raspberries than Morrison, some averaging more than a full inch in diameter! Tremendous yields and firm texture make it a "must" for every gardener!



BIG BERRIES FROM ORNAMENTAL BUSHES

2205A. NEWBURGH. Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

2222A. SODUS. Purple. Many growers claim this to be the most productive of all raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

STERN'S FAMOUS FAMILY RASPBERRY GARDEN

(Group 55-BE-1)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop plants, 2 yr., transplanted.
(5 of each variety listed)

For Only \$8.25, Postpaid

Stern's NEW 3-SEASON RASPBERRY

It's Stern's Sweet "September" Raspberry . . .

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red raspberries all season long! Not just one crop in the Spring—or just an Autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

"Miracle Raspberries" from June through November!

Plant Now for Fruit next Spring, Summer and Fall.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other Fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

Firm, Juicy "flavor miracles"—will not crumble!

You've never really known how good raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK YOUR FIRST CROP NEXT SPRING** if you plant now—Fall planting conditions are excellent for finest results.

2220A. QUICK CROP PLANTS, 2-year, transplanted. Postpaid: 5 for \$3.00; 10 for \$5.00; 25 for \$12.00.

**Pick 'Em In
SPRING!
SUMMER!
FALL!**

**A TRIUMPH IN LUSCIOUS EATING AND
RARE BEAUTY!**

STERN'S

JUMBO BLUEBERRIES

**NEW GIANT-SIZE BERRIES ON
GORGEOUS ORNAMENTAL SHRUBS!**



These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE — BERRIES ALL SUMMER LONG



In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

The lush foliage of these Sterns Jumbo Blueberries is almost evergreen. In summer shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our 3-year-old plants usually bear the first year. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes, 3 yr., 18-24 in. Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00.

2133A. RANCOCAS. (Early). An excellent producer. Fruit is large, light blue, good quality.

2145A. STANLEY. (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.

2128A. PIONEER. (Midseason). Produces very large berries — many measuring more than 2 inches around. Bush is globe-like in form.

2125A. PEMBERTON. (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.

2100A. DIXI. (Midseason). Produces large, sweet berries, nearly 1 inch in diameter. Productive and hardy.

2115A. JERSEY. (Late). Fruit is large and firm. Acid until fully ripe and of good quality.

To grow blueberries most successfully, even in alkaline soil, apply our **MIRACID** garden soil acidifier every two weeks. **MIRACID** is a powder that dissolves in water instantly. Easy to follow directions on every can.

**YEAR 'ROUND
RADIANT
BEAUTY!**

STERN'S BLUEBERRY GARDEN (GROUP 55-BE-2)

✓ **6 QUICK CROP Blueberry plants, 3-yr., 18-24 in.**
One of each variety for only \$11.00 Postpaid;
12 plants (2 of each) for only \$19.00 Postpaid.

NEW! STERN'S EASY TO GROW

GIANT GOOSEBERRIES

2295-A

Big Producers of Delicious Fruit



How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1½ in. in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows 4 feet tall and 4 feet in diameter. Winter-hardy in coldest sections. Extremely easy to grow. These strong two-year-old plants frequently produce some fruit the first year planted. Free of mildew.

Strong plants, 2-yr., transplanted. Postpaid: \$3.00 each;
3 for \$8.50; 10 for \$25.00.

THE BEST RED CURRANT

✓ **2340A. RED LAKE CURRANT.** Berries are unusually large, measuring up to ½ inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

Strong plants, 2-yr., transplanted. Postpaid: \$1.25 each;
3 for \$3.60; 10 for \$10.00.

GOOSEBERRY AND CURRANT SPECIAL (Group 55-BE-3)

3 Schwab Gooseberries and 3 Red Lake Currants
for only \$11.00 Postpaid



STERN'S PRESENTS THE FRUIT TREES OF TOMORROW

VERY RARE FLOWERING DWARF COLUMNAR FRUIT TREES

From the magnificent estates of Europe comes this exciting new idea for American Homes! **Stern's brings you exclusively** wonderful Dwarf Columnar Fruit Trees that are remarkable for their striking beauty, small size, and fruit-producing quality.

Just imagine the path to your home lined with these amazing trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious Apples and Pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich

green foliage frames the fruit—makes each tree a thing of entrancing beauty through the season. They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—**no trellis or other support is needed.**

WHERE TO PLANT THESE AMAZING DWARF TREES

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit. Plant about 3 ft. apart—or further if desired.

EASY CARE—MEANS ABUNDANT FRUIT!

These magnificent trees are extremely easy to care for. All they require is a little light pruning. During June and July when growth is most rapid, the new lateral shoots which have developed should be pruned back keeping the side branches trimmed to a length of 6-8 inches. If you desire the branches can be allowed to grow until they mingle with those of the neighboring tree—forming a flowering and fruiting "screen."

ABSOLUTELY HARDY—GUARANTEED TO LIVE AND BEAR FRUIT!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever apple and pear trees can be grown. You'll pick big delicious apples—and huge sweet pears within 2 years—if you plant now. The fruit is as large or larger than standard.

For Pollination—Plant 2 Different Varieties of Apples or Plant 2 Different Varieties of Pears.

Simple directions accompany every shipment.

Dwarf Vertical Cordon Trees, 2-yr., 3 1/2-4 1/2 ft. 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

1250A.—V.C. Red Delicious Apple

1255A.—V.C. Red McIntosh Apple

1435A.—V.C. Bartlett Pear

1440A.—V.C. Clapp's Favorite Pear



Magnificent
Living Gateposts



STERN'S

**DWARF VERTICAL CORDON
COLLECTION (Group 55-FR-8)**
One of each variety—2 Apples, 2 Pears,
4 Dwarf Vertical Cordon Trees
For Only \$18.00.

PLANT THESE NEW VARIETIES—THIS FALL

ENJOY LUSCIOUS, JUICY APPLES RIGHT
IN YOUR OWN YARD



STERN'S
HEAVY BEARING

APPLES

1060 A. IDA RED. Handsome solid red apple of superb quality. Originated at the Idaho Agricultural Experimental Station from a cross between Wagner and Jonathan. Thoroughly tested, Ida Red has performed outstandingly here in Geneva. Matures in October about

10 days after McIntosh. We predict that Ida Red will become the best late keeping dessert and general purpose apple.

1088 A. MINN. 724. Here's an apple so new it hasn't as yet been named. Its fruit is so big and such a wonderful blush red that we call it "Handsom Red." A McIntosh type apple, the fruit is larger and ripens about 10 days earlier. A far better cooking apple than McIntosh, it is particularly tasty in sauces and as slices.

Strong 2 year trees,	Each	3 for	10 for
4-6 ft.	\$2.75	\$8.00	\$25.00

JUST IMAGINE! A MOUTH WATERING TASTE DELIGHT

GIANT PEARS



1305 A. COVERT. Here's one of the largest of all cultivated pears! Originated at the N. Y. State Experiment Station right here in Geneva where tests have shown that Covert is one of the finest pears for canning. A prodigious bearer of extremely large pears which resemble Bartlett in shape with the same green color which ripens into a clear Bartlett yellow when fully mature. Ripens in late October—early November.

1345 A. ALEXANDER LUCAS. A favorite pear in France, where it has won a wide recognition as being the finest eating pear in all Europe. NOW, Stern's brings you this outstanding variety in all its mouth watering taste delight. Thoroughly tested on our own farms in Geneva it is now ready for American distribution. Fruit is large, round-coned, yellow with a blush, flesh yellowish white, juicy and aromatic. Extremely desirable for dessert and culinary purposes. Ripens in November.

Strong 2 year trees,	Each	3 for	10 for
4-6 ft.	\$2.75	\$8.00	\$25.00

STERN'S LIVING FENCES

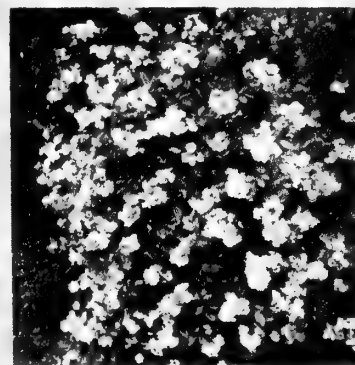
FOR BEAUTY—PRIVACY—PROTECTION

PROTECT AND BEAUTIFY YOUR PROPERTY MULTI-FLORA LIVING FENCE

(*Rosa multiflora japonica*)

If you want a tough, dense, impenetrable hedge that will grow like wild, then you want Multiflora Rose. Recommended for hedges on large lots and for farm fences because no person or animal could possibly get through it. Grows 2 to 3 feet in a single season; ultimate height 8 to 10 feet. Very tough and vigorous; grows luxuriantly even in poor soil. Covered with hundreds of pinkish-white blossoms in June; followed by glistening red berries in the fall. Ideal also for game conservation... the thorny protection and abundant supply of berries attracts game birds and small animals. Plant 1 foot apart.

4980 B. 15-18 inches; Postpaid: 10 for \$3.00; 25 for \$6.00; 100 for \$22.00.



Delightfully Fragrant, Thrillingly Beautiful . . . Stern's

GOLDEN CURRANT

EXCLUSIVE NEW ORNAMENTAL SHRUB FOR SPECIMEN OR HEDGE USE

Now you can frame your home in thrilling new beauty! Stern's Golden Currant is practically unknown in America. Long a favorite in Europe, the original mother plants were imported several years ago for observation. Now they are ready for American gardens.

Hundreds of delightful grape-like clusters of fragrant golden-yellow blooms cover the plant in April and May. Its glossy green foliage emerges in early spring and keeps its deep color throughout the growing season.

A perfect flowering fence for small homes or large estates! Stern's Golden Currant makes a well formed shrub of 8-10 feet or it can easily be kept trimmed to a height of 5-6 feet.

Most plants frequently bloom the first year planted. You'll get more beauty every year as the plants mature. You'll get hundreds of flowers from only a few bushes, but you must plant now. Absolutely winter-hardy.

4950 B. 18-24 inches. Postpaid: 10 for \$6.00; 25 for \$14.00. 100 for \$45.00



MAJESTIC TOWERING BEAUTY

STERN'S COLUMNAR SPRUCE

One of the oldest and most beautiful of all evergreens! Picture the stately grandeur of the towering Sequoia trees and you'll imagine some of the glorious beauty of what has truly been called "the most beautiful of all the evergreens." Stern's Columnar Spruce (*Picea Omorica Pancia*) is a member of the Sequoia family. Long lived, it will reach a height at maturity of about 60-80 feet. Its relatively short branches and thick, almost column-shaped, crown give the tree a magnificent and unique silhouette which have made it highly prized by landscape architects. Its slimly

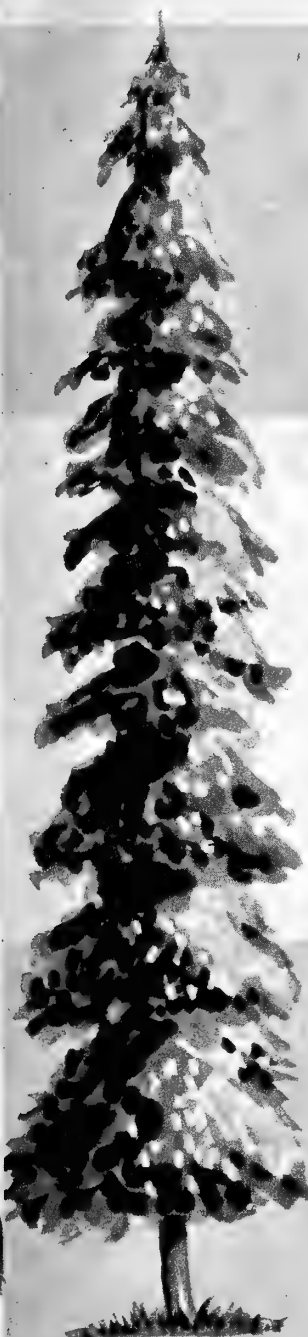
rising trunk and gracefully hanging branches not only make it ideal for prized specimen use but also make it extremely useful as a protective screen or wind-break. Absolutely winter-hardy throughout the U.S. and Canada. Ideal for city conditions.

Strong, 3-year transplants. Perfect for hedge use.

4955 C. 10 for \$7.50; 25 for \$18.00; 100 for \$60.00.

Well shaped, 5-year specimen plants. 12-18 inches.

9625 Each \$5.00; 3 for \$14.00; 10 for \$45.00. Postpaid.



YEAR 'ROUND—4-SEASON BEAUTY STERN'S "CRIMSON" RED-LEAF BARBERRY

(*Berberis atropurpurea*)

Here's the most popular red-leaved shrub in America in spectacular hedge form. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene. Makes a dense, compact shrub, 3-5 feet tall. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

4820 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.75	\$11.00	\$42.50

4820 B. 12-18 inches. Postpaid

10 for	25 for	100 for
\$7.50	\$18.00	\$60.00

MOST POPULAR LOW HEDGE GREEN-LEAF BARBERRY

(*Berberis Thunbergi*) 4-5 ft.

Popular for its low, dense growth, this shrub hasn't a single fault. Will thrive in shade, dry, moist, or sunny locations. Covered with luxuriant green leaves in summer which turn to dazzling shades of red, gold and orange in the fall. Its flashing red berries give year 'round beauty. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

4825 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.00	\$ 9.00	\$30.00

4825 B. 12-18 inches. Postpaid

10 for	25 for	100 for
\$6.00	\$14.00	\$45.00

FINEST TALL HEDGES FOR SCREENING
—KEEPS OUT NOISE AND INTRUDERS
—HIDES UNDESIRABLE VIEWS

RED HONEYSUCKLE

(*Lonicera tatarica rubra*)

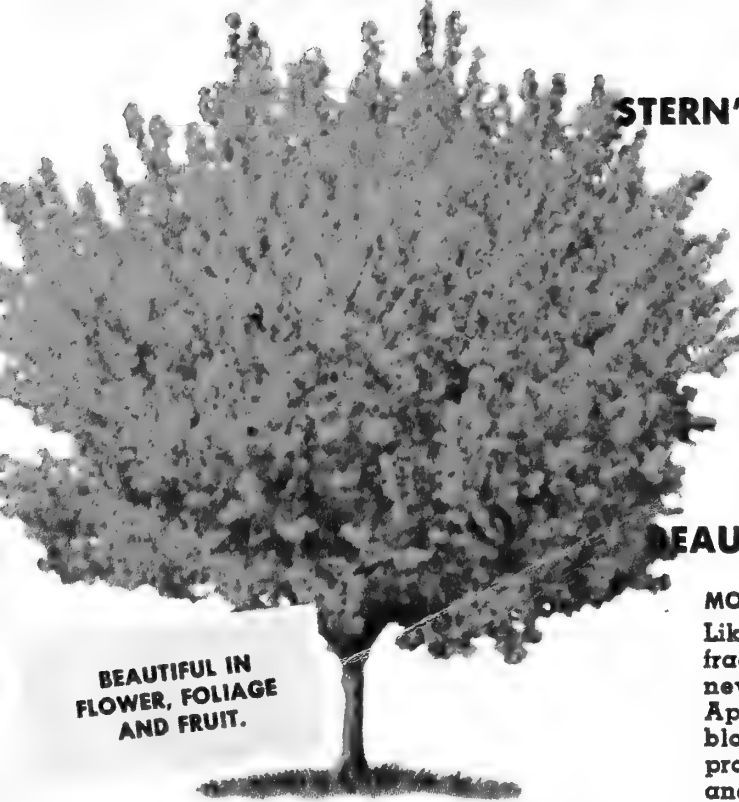
This rapid growing hedge is unequalled for a tall screen or background. Its thick, healthy, green foliage is made even more attractive by glowing dark red flowers in June followed by brilliant red berries which last all summer. Can be trimmed to form a medium hedge, and will grow to 8-10 feet when allowed to develop naturally. Plant two feet apart.

4922 B. 12-18 inches. Postpaid

10 for	25 for	100 for
\$5.00	\$12.00	\$40.00

3404 A. 2-3 feet. Postpaid

10 for	25 for	100 for
\$10.00	\$24.00	\$90.00



BEAUTIFUL IN
FLOWER, FOLIAGE
AND FRUIT.

STERN'S YEAR 'ROUND SPECTACLE OF BEAUTY

Red - White - Pink

SUNBURST

FLOWERING CRAB APPLE

BEAUTIFUL IN SPRING . IN SUMMER . IN FALL

MORE BEAUTIFUL THAN WASHINGTON'S FAMOUS CHERRY BLOSSOMS

Like a cloud of multicolored splendor! Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care.

Many bloom the first year planted. Foolproof! Absolutely hardy!

Immediate beauty for your home. These vigorous trees will burst into glorious blossom only a year or two after planting. Many (such as the Almey variety) will bloom the first year planted! Stern's Selected Flowering Crabs are guaranteed to thrive **anywhere**—even in poorest soil! They are hardy anywhere in the U. S. and in most parts of Canada.

REQUIRES LITTLE SPACE

A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. They will thrive in either full sun or even in partial shade. Plant them even where other trees will not grow. They will give you immense satisfaction over an entire lifetime.

STERN'S FLOWERING CRAB APPLE COLLECTION

(Group 55-FR-9)

3 Flowering Crabs (1 each of Almey, Hopa and Dolgo) for only \$9.50

5400A. STERN'S CRIMSON ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. **THEY WILL BLOOM NEXT APRIL AND MAY!** Thrives in poorest soil—even where other trees will not grow. 4-6 ft. **\$3.50 Each; 3 for \$10.00.**

5404A. STERN'S WHITE DOLGO CRAB. In the spring you'll thrill to the profusion of lovely white blossoms. In the fall you'll pick an abundance of brilliant crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Dolgo grows larger than other Flowering Crabs, providing excellent shade, beauty and fruit. 4-6 ft. **Each \$3.00; 3 for \$8.50.**

5410A. STERN'S PINK HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich, pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15-20 ft. tall at maturity. 4-6 ft. **Each \$3.50; 3 for \$10.00.**

A Garden Masterpiece To Enrich Your Home

STERN'S

3642A. (RHUS COTINUS RUBRIFOLIUS)

A European favorite but rare in this country is the purple leaved and "purple-plumed" Smoke Tree. It derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. This new, rare form of the common Smoke Tree has handsome purple tinted foliage and bronze colored bloom. In its full flowering glory from midsummer to fall. Sturdy bushes.

Each \$3.00; 3 for \$8.50



5300C.

STERN'S GARDEN COLORAMA

Spectacular! Flowers As Big As Your Head!

A small tree, not exceeding 8-10 ft. height at maturity. Flower panicles are white when they appear in midsummer, changing to shades of pink and bronze as the season progresses. Blooms the first year planted and every year thereafter. A unique tree for the front lawn or as a single specimen in a flower bed. Changes colors 4 times a year. **GREEN** in July, **WHITE** in August, **ROSY PINK** in September, **BRONZE-PURPLE** in October.

Each \$5.00; 3 for \$14.00; 10 for \$40.00



BLAZING NEW COLOR FOR AMERICAN HOMES!

The Crown Jewels of Flowering Shrubs



STERN'S RARE 2600B.

AZALEAS

HARDY AZALEA MOLLIS HYBRIDS

Yours next spring—wondrous beauty formerly seen only in the magnificent formal gardens of famous European estates! Be the first in your neighborhood to enjoy the breath-taking spectacle of these rare beauties entirely covered with giant flowers of amazing spectacular color. You've never **dreamed** of such beauty.

THRIVE IN ANY SOIL—GUARANTEED TO BLOOM

Another tremendous advantage of these specially developed beauties! Thrive in any soil — even endure temperatures as low as 10 degrees **below zero**. Plant in full sun or partial shade—will increase in size, beauty, and tremendous value each year! Your garden is not complete without these rare Azaleas.

VIVID BLOOMS NEXT SPRING!

We feature a select supply of Azaleas that will give you an assortment of hues in May and early June. The colors vary from countless shades of orange, flame, yellow to salmon-orange and brownish-gold. Planted as foundation plantings in front of evergreens they create an imposing picture of beauty and color, succeeding equally well in sun or shade.



CUTURAL DIRECTIONS: Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 21).

COVERED WITH FLOWER BUDS

READY TO BURST INTO BLOOM NEXT SPRING!

Heavy, 3-yr., 12-15 in. plants—all colors mixed.

Postpaid: \$3.50 each; 3 for \$10.00; 10 for \$32.00.



Giant Catkins Next Spring!

GIANT VELVET CUSHIONS OF SENSATIONAL BEAUTY!

3656A **STERN'S WINTER-BLOOMING**

ROSE GOLD

(*Salix gracilistyla*)

DWARF PUSSY WILLOW

SENSATIONAL NEW LANDSCAPING IDEA

Now you can plant Pussy-Willows where you never could before. These sturdy winter-hardy shrubs have a low, compact growth which makes them ideal for specimen or border planting. Grows only 5 ft. tall. Plant them in your outdoor living room, in front of your picture window, of wherever their soft silvery foliage and unusual beauty will bring the brightest display to your garden.

AMAZING COLOR CHANGES

Stern's Dwarf Rose Gold Pussy Willow displays not one—not two—but **three** gorgeous color changes. Imagine the satisfaction of watching this progressive parade of changing color—from softest silvery-grey—to the silvery pink of a summer dawn—then to a glowing rosy-pink dotted with literally hundreds of brilliant golden yellow stamens.

Strong, Vigorous Shrubs

	Each	2 for	4 for
Postpaid	\$2.25	\$4.25	\$8.00

NEW! BRIGHTEST RED EVERBLOOMING FLAME RED

4205A **WEIGELA VANICEKI**

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

Guaranteed to Bloom This Spring, Summer and Fall!

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

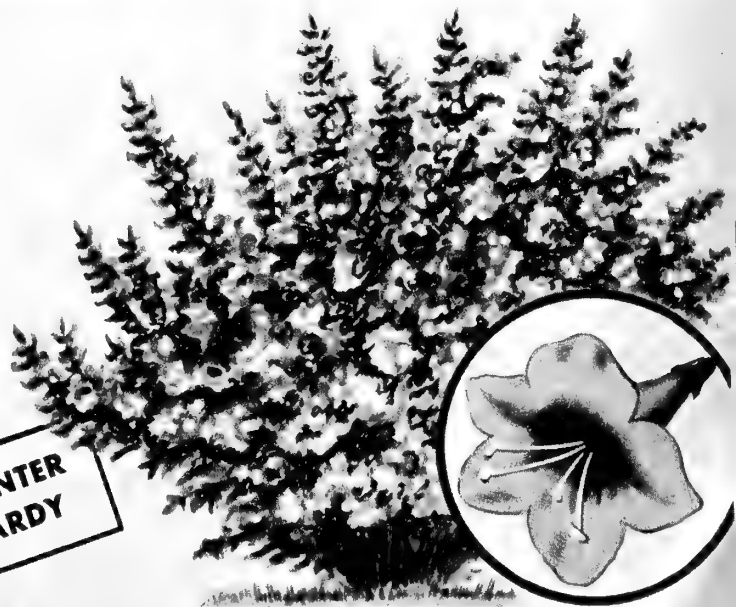
Extremely Hardy—Grows In Any Soil

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well-formed bush, 5-6 feet tall.

EVERY PLANT ABSOLUTELY GUARANTEED to live and thrill you when in bloom next June.

Strong, Vigorous Shrubs—2-3 Feet

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00



WINTER HARDY

GUARANTEED TO BLOOM NEXT SPRING

NEWEST
VARIETIES!

4 OUTSTANDING NEW

GIANT GLOWING PINK BLOOMS

3818 A



STERN'S EVERBLOOMING BOUQUET SPIREA

(*Spirea Macrothyrsa*)

We predict this wonderful new shrub from Europe will become an instant sensation in American Gardens. Stern's new Everblooming Bouquet Spirea produces a vigorous, well-shaped shrub 4 to 5 ft. in height. Grows well in full sun or partial shade; does well in all types of soil. In addition to being an exceptionally outstanding ornamental, the huge flower trusses are extremely useful as a mid-summer cut flower.

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 feet.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

"WEATHER-PROOF" EARLY SPRING BEAUTY!

2985A

FORSYTHIA, LYNWOOD GOLD



Here's the latest in real spring beauty! An outstanding new introduction from Ireland that will soon replace all other deep yellow varieties of Forsythia.

Its erect branches are literally covered with golden yellow flowers from top to bottom. Individual blooms are larger, fuller, of greater substance — and — are "weather-resistant." Blooming in full beauty right thru those spring rains and harsh weather.

Excellent for cutting and flowering in the house in late winter. Maturity height 5-7 ft.

Postpaid: Each \$2.75; 3 for \$7.50.

4 NEW, OUTSTANDING SHRUBS

(Group No. 55-SH-1)

4 FLOWERING SHRUBS, 1 OF EACH \$10.00
(Please specify Burning Bush) POSTPAID

8 FLOWERING SHRUBS, 2 OF EACH \$19.00
(Please specify Burning Bush) POSTPAID

(30)

COLOR HARMONY FLOWERING SHRUBS

PLANT NOW . . . GET BEAUTIFUL BLOOMS NEXT SEASON.

Guaranteed to Bloom the First Year!

These mature plants—big well branched bushes for immediate effect—will bloom in your garden the first year planted. Set them in the ground 3-4 ft. apart, preferably 3 of ONE kind in a group for a most appealing landscape effect. Height listed after variety indicates size at maturity. Listed in order of blossoming time. Actual size at delivery 2-3 ft. or 3-4 ft.

2988 A. **WEeping FORSYTHIA** (*Forsythia suspensa*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A Golden Bell whose long, slender branches are covered entirely with yellow blossoms as they droop gracefully to the ground. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

STERN'S PINK ALMOND

3605 A (*PRUNUS GLANDULOSA*)

Thrilling early spring beauty! In April and May, even before the leaves appear, these beautiful shrubs are literally buried beneath a flood of gorgeous very double rose-pink flowers about the size of "button" mums. Makes a well rounded, well shaped bush 4-5 ft. tall. Thrives in full sun or partial shade in all sections of the country, from Canada to the Gulf. Does well in all types of soil and blooms abundantly, even when neglected. Our plants are specially grown on their own roots which will not produce "wild suckers."

Postpaid: Each \$1.75;

3 for \$4.75; 10 for \$15.00

AMERICA'S MOST POPULAR SHRUB

FOR BEAUTY—FOR PROTECTION

3930 A

WHITE SPIREA

(*SPIREA VAN HOUTTEI*)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May, cascading down in a gracefully arching manner. Grows 4-6 feet high. Excellent as an individual specimen shrub, it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft.

Postpaid: Each \$1.25;

3 for \$3.50; 10 for \$10.00.

SPECIAL: HEDGE SIZE PLANTS (4990B)

12-18 inches. Plant 2 feet apart.

Postpaid: 10 for \$4.50;

25 for \$10.00; 100 for \$35.00.

STERN'S "TRUE RED"

2842 A

FLOWERING QUINCE

(*CYDONIA JAPONICA RUBRA*)

In April and May, before leaves appear, our new True Red Flowering Quince is covered with masses of brilliant flame-colored, semi-double rose-like flowers up to four inches across. Very showy, striking shrub grows only 5-6 feet high. Dazzling brilliant mass of color wherever planted. Very easy to grow (ideal for planting in wet, heavy ground). BEAUTIFUL IN FOLIAGE, TOO! The young foliage is a purplish bronze at the tip of the branches, while the shiny bronze-green of the mature foliage forms a perfect background.

Postpaid: Each \$1.75;

3 for \$4.75; 10 for \$15.00.

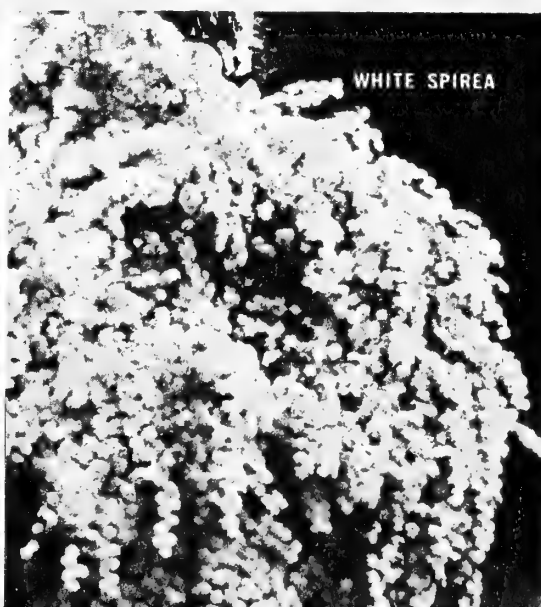
COLOR HARMONY SHRUBS
(Group 55-SH-2)

13 SHRUBS (1 of each)
on pages 30 and 31)

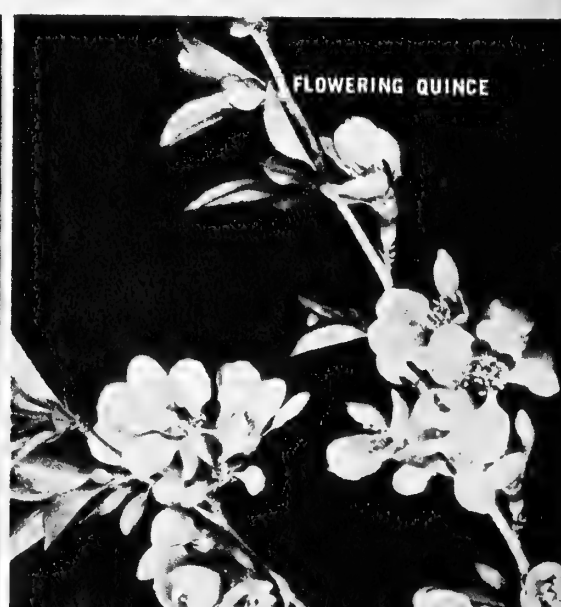
ONLY \$19.50 Postpaid



PINK ALMOND



WHITE SPIREA



FLOWERING QUINCE

SHRUBS FOR YOU!

JUST
IMPORTED!

YEAR 'ROUND BEAUTY FOR YOUR HOME!

EXCLUSIVE!

FIRST IN AMERICA!

STERN'S BURNING BUSH

EUONYMUS ALATUS

5 STAR BEAUTY



- ★ Beautiful yellow flowers in May and June
- ★ Beautiful dark green foliage in Summer
- ★ Brilliant Copper Red leaves in Fall
- ★ Attractive red berries
- ★ Unusual ridged corky bark all Winter

You can't believe your eyes when the dark green foliage on this Burning Bush turns to a brilliant copper red—but turn it does. Truly one of autumn's most thrilling sights. Excellent for foundation planting or as an individual specimen.

Two Outstanding Varieties

2940A. GIANT Burning Bush. Maturity height 8-10 ft.

2942A. DWARF Burning Bush. Maturity height 4-5 ft.

Postpaid: Each \$3.00; 2 for \$5.75; 3 for \$8.50. (31)

STERN'S SUNBURST FLOWERING CURRANT

3645A.

(Ribes Sanguineum King Edward VII)



We are proud to introduce this great new ornamental shrub. A profuse bloomer, its showy drooping clusters of deep blood-red flowers 2-3 in. long cover the shrub like miniature wisteria blossoms. Truly a garden showpiece—growing 5-6 ft. in height!

Guaranteed To Bloom This Coming Spring

One of the first signs of spring, it bursts into a mass of flame even before Forsythia. Easy to grow everywhere, even in shady spots.

Plant Wherever You Want Beauty

Use it as an individual showpiece or accent point anywhere on your property; plant along the entrance walk of your house, as you would Tree Roses; use along the walks and driveways.

Postpaid: Each \$3.00; 2 for \$5.75; 3 for \$8.50.

3822 A. BRIDALWREATH (Spirea prunifolia plena). 5-6 ft. BLOOMS APRIL AND MAY. The true Bridalwreath. Thousands of tiny, double button-like flowers borne like garlands along graceful branches. Leaves turn orange-scarlet in the fall. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

4142 A. SNOWBALL (Viburnum opulus sterilis). 10-12 ft. BLOOMS APRIL AND MAY. One of the most popular of all. Hundreds of pure white balls cover the shrub. Thrives beautifully in sun or partial shade. Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.

3800 A.

STERN'S DWARF RED SPIREA

(Spirea Anthony Waterer). A broad low plant covered with flat blooms like "miniature umbrellas." Large blooms 4 to 5 inches across! Deep pinkish-red blooms cover the plant in June and continue until September. An ideal shrub where you want something that won't grow over 3 to 4 ft. high. Grows well even under very difficult conditions and is successful even in shady places. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

3335 A. DOUBLE GLOBE FLOWER (Kerria japonica flore pleno). 4-5 ft. BLOOMS FROM JUNE UNTIL FALL. Golden yellow, rose-like double flowers in June and scattered flowers until late fall on slender branches. One of the most beautiful shrubs. Does well in sun as well as in partial shade. Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

3255 A. PEEGEE HYDRANGEA (Hydrangea paniculata grandiflora). 8-10 ft. BLOOMS FROM JULY TO OCTOBER. Immense cone-shaped blooms turn gradually from white to pink bronze. Thrives in sun or shade. Hardy everywhere. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

RED HONEYSUCKLE

3404 A. RED HONEYSUCKLE (Lonicera tatarica rubra). 8-10 ft. BLOOMS APRIL AND MAY. A marvelous new Honeysuckle whose thick, healthy, green foliage is made even more attractive by glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer. Superb as a specimen shrub; excellent as a hedge. Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.

4200 A. PINK WEIGELA (Weigela rosea). 6-8 ft. BLOOMS MAY AND JUNE. Beautiful pink, profusely blooming bell-shaped flowers along the circling branches. Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.

3250 A. HILLS OF SNOW (Hydrangea arborescens grandiflora). 4-5 ft. BLOOMS FROM JULY TO OCTOBER. The perfect answer to planting in the shade. Thrives even on the north side of the house. Immense rounded heads of white flowers. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

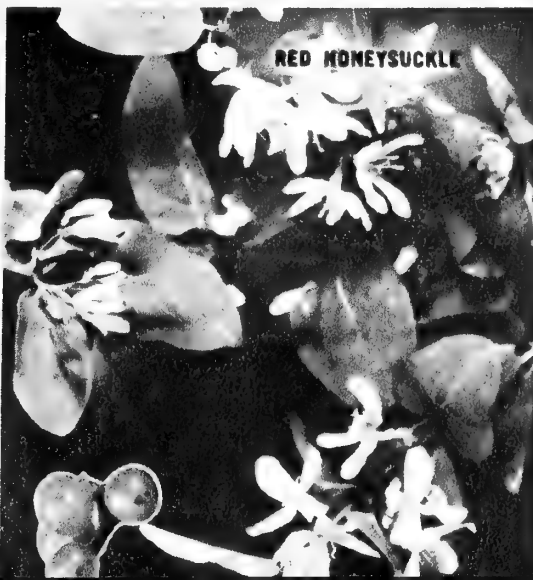
3368 A.

STERN'S GOLDEN VICARY

(Ligustrum ibota vicari). Here's how to get an unusual touch of color into your evergreen or shrub border. Usually grown to a height of 4 to 6 ft., this beautiful golden leaf form of Privet makes a neat compact shrub that can be clipped to any shape desired. Holds its color from spring until the snow flies. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.



DWARF RED SPIREA



RED HONEYSUCKLE



GOLDEN VICARY

STERN'S *Garden Aristocrats for* SELECTED **SHADE**

Symbols of Eternal Beauty !

**Helps Keep Your House
Cool in Summer—Warm in Winter**

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this fall for a lifetime of beauty, pleasure and comfort.

The tree you plant this fall will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Height after name indicates size at maturity.

Trees are well branched except for new Crimson King, Harlequin Maple and Moraine Locust. Shade Trees are **NOT PREPAID.**

Unusual Shade Tree Beauty !

5055A. STERN'S "HARLEQUIN"
(VARIEGATED-LEAVED MAPLE)

Here's the most unusual beauty in the Gardening Kingdom. A sport of the famous Norway Maple "Harlequin" has all its desirable qualities **PLUS** beauty never seen before on a shade tree. The creamy white edging sharply contrasts with the dense green foliage.



Grows in a symmetrical well formed shape with a round top. Reaches a height of about 30 ft. Just perfect for the modern home.

We are listing this new tree for the first time and our supply is very limited. So order early; be the first in your neighborhood to plant this beautiful new variety. Sturdy whips that will branch out rapidly. 6-8 ft. **Each \$6.00; 2 for \$11.50; 3 for \$17.00.**

The Fastest Growing Maple !

STERN'S
5020A. "4" STAR SILVER MAPLE

- ★ Brilliant Silver Foliage
- ★ Easy To Transplant
- ★ Thrives in WET Soil
- ★ Perfect Shade Tree for City Conditions

You'll get good shade quickly from this fast growing tree. Its wide spreading limbs are a thing of beauty. The fancy, decorative leaves splashed with bright silver on the underside are beautifully colored in the fall. One of the easiest shade trees to transplant. It grows to a height of 60-80 ft. 6 to 8 ft. tall.

Each \$3.50; 3 for \$10.00; 10 for \$30.00.



THRILLING BERRY-LADEN SHADE TREE !
STERN'S EUROPEAN MOUNTAIN ASH
(SORBUS AUCUPARIA)
5700A. 3 WAYS BEAUTIFUL

**BEAUTIFUL IN FLOWER! BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!**

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

European Mountain Ash is covered with massive clusters of flashy orange colored fruits which form a brilliant picture from mid-summer 'till late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World. 6-8 ft. tall.

6-8 ft. Each \$5.00; 2 for \$9.50; 3 for \$14.00.



the Home of Distinction!

SPECIMEN

TREES

Pride of America's Showplace Estates

Make Your Own Maple Sugar

5050A. SUGAR MAPLE (*Acer saccharum*). 50-60 ft. Famous native American variety. Our northern strain colors brilliantly in the fall when its leaves are bright yellow, orange and scarlet. Thrives in sun as well as shade. A permanent tree that will last for generations. Furnishes sap from which maple sugar is made. 6-8 ft. **Each \$6.00; 3 for \$17.50.**

Spectacular Late Fall Beauty

5040A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower making a compact—well shaped tree with dense rich foliage. Spectacular yellow blossoms in early spring, followed by deep green leaves. Holds its foliage until late in the fall. 6-8 ft. **Each \$6.00; 3 for \$17.50.**

Sweet-Scented Shade Tree

5745A. EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented, cream-colored blossoms over the entire tree in midsummer. 6 to 8 ft. tall. **Each \$7.50; 3 for \$21.00.**

Tallest Living Fence

5550A. LOMBARDY POPLAR (*Populus nigra italica*). 60 to 80 ft. Spiraling upward toward the sky this fast growing tree is especially effective for specimen planting, along border lines and entrances. Adapted to a wide range of soils, this striking tree is excellent for wind-breaks. 6-8 ft. **Each \$1.50; 10 for only \$14.00.**

Picturesque Tree For City Conditions

5230 A. MORaine THORNLESS HONEYLOCUST. Pl. Pat. 836. New tree sensation. The new Patented Moraine Locust is a hardy, drought-resistant tree that thrives under all conditions. Absolutely clean—no seed pods or thorns as on old fashioned types. Thrives under adverse city conditions. Insect and disease resistant RAPID GROWER with finely cut foliage; permitting grass to grow. Sturdy whips that will branch out rapidly. 6-8 feet tall.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.

Fastest Growing Shade Tree

STERN'S TRUE GOLDEN

5660A. WEEPING WILLOW TREE
(*SALIX NIOBE*)

MOST BEAUTIFUL OF ALL WILLOWS

No other willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY — SUMMER AND WINTER

In winter its handsome shape is accented by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots.

6-8 ft. Each \$3.50; 3 for \$10.00.



The Most Beautiful of all the Maples

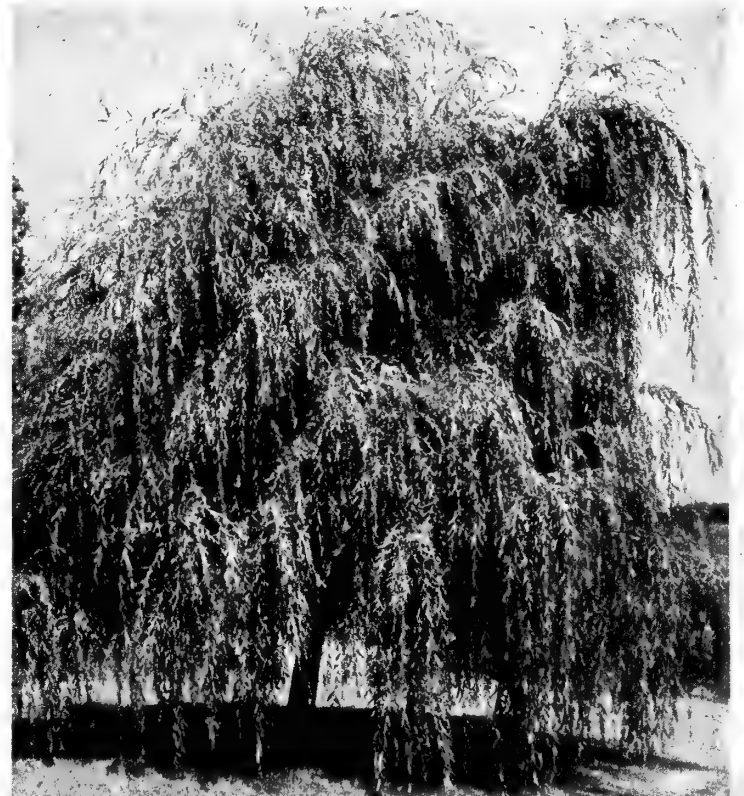
CRIMSON KING MAPLE 5010A.

Sensational New Purple "Flower-Foliage" Tree

Holds its amazing rich purple color from earliest spring 'till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for the past eleven years.

Although we first offered these Crimson King Maples only a few years ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty. Sturdy whips that branch out rapidly, 6 to 8 ft. tall.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.



EXCLUSIVE!

FIRST TIME EVER OFFERED

STERN'S PROUDLY INTRODUCES THE "ROSE OF THE CENTURY"
STERN'S

ARCTIC FLAME

8395A

NEW BROWNELL SUB-ZERO CREATION

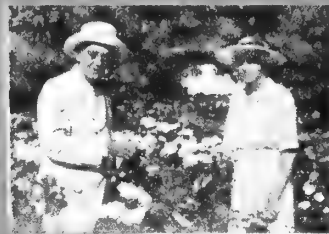
At Last! The One Rose that has EVERYTHING.

The most important development since the introduction of the Sub-Zero Rose! And STERN'S... only STERN'S brings it to you. If you act quickly, you can thrill to the lush fiery beauty of these reddest of the red, hugest of huge roses in **your garden** next Spring!

"ARCTIC FLAME"... destined to be a prize-winner... to delight and amaze... to be a queen among queens! But quick you **MUST** be. "ARCTIC FLAME" is the **very newest** of the much-acclaimed new BROWNELL Sub-Zero Rose creations, and stocks are extremely limited—not anywhere near anticipated demand! If you're a lover of beauty, you're a lover of roses. If you're a lover of roses, you'll want to be one of the very first to bring the glowing ruby beauty of "ARCTIC FLAME" to your garden.

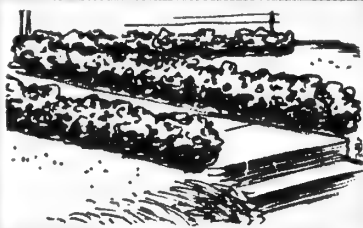
AT LAST! The one Rose that has everything! Unbelievable! How can a rose be so gorgeous in color... be so magnificent in form... be so lifetime-sturdy, so resistant to disease and weather, so easy to grow? Plant "ARCTIC FLAME" and you'll see! You'll see a sight almost **dreamlike** in fiery beauty—bush upon bush loaded, alive with flaming blossoms... petal set lavishly upon petal, until each rose measures a huge five inches across (many bushes have 100 of these fully-double, blazing roses—each bush measures a compact, never straggly, 3 to 4 feet in height). Come upon your "ARCTIC FLAME" Rose Garden at dusk and a blazing sea of fireballs meets your eye. And the perfume! Like something out of the past! An intoxicating, old-fashioned rose perfume, not often scented these days. A real treat! Imagine—all this beauty, this fragrance—yours for a lifetime!

(Mr. and Mrs. Walter D. Brownell at work in the hybridizing fields) For their efforts in Sub-Zero Rose breeding, America's highest awards in horticulture! For their efforts, the fiery "Arctic Flame" Rose to enhance your garden. Truly the rose of the future!



IMAGINE! DISEASE-RESISTANT WITH PRACTICALLY NO SPRAYING!

Lovely to see... a joy to care for! This stunning rose is disease-resistant! Immune to ravages of heat as well as cold! Even under drought conditions, "ARCTIC FLAME" will continue to bloom freely, beautifully, brilliantly. Much of the secret is in the roots. Like its sturdy Sub-Zero cousins, "ARCTIC FLAME'S" roots are stronger, deeper, wider—able to carry, to store, to absorb more food, more water, more nourishment for the hard months of Winter, the arid months of Summer. Now—say goodbye at last to troublesome and expensive rose replacements!



NEVER
A ROSE
LIKE THIS!

Pat. Applied For

NEVER A ROSE SO BEAUTIFUL SO LONG! "ARCTIC FLAME" will give you a lifetime of pleasure... gorgeous fiery huge roses from early Spring often through the first snow. **Always through early frost!** Always vivid color... breathtaking perfume in your garden. Year after year! No first-season "flash in the pan." Instead—increasing size and brilliance through 4 or 5 seasons. Then, a lifetime of vivid loveliness. Because of "ARCTIC FLAME'S" expanding beauty, Stern's recommends that you plant these roses at least 2 to 3 feet apart! **SUB-ZERO TEMPERATURES NEVER A THREAT**—Beautiful, yes! Delicate—never! "ARCTIC FLAME" is the newest, and one of the very finest of all Brownell Sub-Zero Rose creations. Self-sufficient, they practically care for themselves! Let the Winter come on! Let those icy blasts drive the thermometer down to 15° below zero! No protection whatsoever required! Stern's guarantees a gardenful of huge brilliant red roses the following Spring. No Winter destruction... no disappointment... no expensive replacements! STERN'S guarantees "ARCTIC FLAME'S" amazing Winter resistance.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Bloom Next Summer
Each 3 for 10 for
\$2.50 \$7.25 \$22.50
All Prices Postpaid

STERN'S MAGNIFICENT FLORIBUNDA

EVERBLOOMING ROSE HEDGE

**EVERBLOOMING
LIVING FENCES OF
FLORIBUNDA ROSES**

GUARANTEED TO BLOOM NEXT SPRING

Now you can have the striking beauty of these spectacular Floribunda roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European Estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, drive-ways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

Spectacular Display of Color

What's more they keep their shape and beauty on the bush for weeks—that's why these Floribunda roses are considered more **EVERBLOOMING** than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

**100 Roses or More on Every Plant,
Starting Next June**

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

7230A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

7210A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red roses. Sturdy and vigorous—rarely out of bloom.

7275A. ROSENEFFE. Blooms throughout the summer and autumn producing delightful double blooms of unfading rose-pink. Flowers grow in clusters on erect stems—ideal for cutting.

7240A. LAFAYETTE. Semi-double crimson-red flowers. An abundant bloomer.

7220A. ELSE POULSEN. A magnificent rose with great clusters of pink flowers.

SELECTED HEAVY BUSHES—2-year, Field-Grown, No. 1

Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$13.00; 25 for \$32.00.

STERN'S FLORIBUNDA ROSE COLLECTION

(Group 55-RO-2)

5 Everblooming Floribunda Roses (1 of each) for \$ 7.00

10 Everblooming Floribunda Roses (2 of each) for \$13.00

15 Everblooming Floribunda Roses (3 of each) for \$19.50

All Postpaid.

**EVERY FLOWER
A PERFECT ROSE!**

Thousands of large, double flowers, measuring up to 2 inches.



Spectacular Entrance Walk!

STERN'S FLORIBUNDA ROSES are adaptable for every type of planting on your property. For a living fence of continuous flowering beauty, plant 1½ feet apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.



MAGIC LILY OF THE ORIENT!

HARDY AMARYLLIS

(LYCORIS SQUAMIGERA)

Among the rarest, the most beautiful garden subjects. The bulbs produce attractive, long leaves in early spring, which mature and die down during the summer. As if by magic, the flower spike suddenly appears in August and produces very pretty soft-pink, Lily-like flowers. Several flowers are clustered on the tall, stiff stems which grow as high as 3 feet! These bulbs are perfectly hardy and will grow in any average, well-drained garden.

Plant the bulbs in a sunny location about 12 inches apart and cover with 3 inches of soil. A perfect location for them is in the perennial border where the leaves of other plants can cover the bare spot which is left when the foliage withers. In that way, the beauty of these rare flowers can be enhanced by foliage from nearby plants. Lycoris is seldom seen in American gardens and always attracts a good deal of attention when in bloom.

Top-Size Holland Bulbs.

Postpaid: 3 for \$1.45; 6 for \$2.75; 12 for \$5.00; 25 for \$9.50.



QUEEN O' THE LAKES.

OUTSTANDING BOTANICAL ACHIEVEMENT

These magnificent species were developed by famous Rosarian Walter D. Brownell after a lifetime of experiments and thousands of field trials. Hailed by the entire flower world. Be among the first in your area to grow these beauties. Have a riot of reds, pinks, yellows and oranges in your garden long after other gardens have quit for the winter.



STRONGER, DEEPER ROOTS MEAN SUPER-HARDY, LONGER-LASTING BLOOMS!

The secret of the Sub-Zero Rose lies in development of this entirely new race resulting from the cross breeding of the vigorous Rose Wichuriana with the modern hybrid Tea Rose. Not only is it stronger, more vigorous, hardier above the ground—but the roots themselves are stronger—enable plants to get more food—absorb more nourishment for extra strength during cold winter months. Insure longer-lasting beauty in your garden.

FAMOUS STERN'S NO. 1 QUALITY

These are Stern's super-grade selected Number One plants. Guaranteed to bloom.

STERN'S SUB-ZERO EVERBLOOMING ROSE COLLECTION

(Group 55-RO-1)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$21.00, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$11.00, postpaid.

The most important development STERN'S NEW LIFETIME SUB-

BLOOM TESTED IN ARCTIC ALASKA! GUARANTEED WINTER-HARDY AT 35° BELOW!

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Life-time Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

A LIFETIME OF BEAUTY AND COLOR DISEASE-RESISTANT—EASY TO GROW— BLOOM EARLY!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant, colorful flowers with rich, lush, green foliage. Almost totally immune to common Blackspot and most other rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

Stern's Super-Grade Selected No. 1 Plants Guaranteed to Bloom Next Summer

	Each	3 for	6 for	10 for
Postpaid	\$2.00	\$5.75	\$11.00	\$18.00

8364A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals.

CURLY PINK.



since the Hybrid Tea Rose!

ZERO ROSE

8380 A. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Sub-Zero Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.

8384 A. SHADES OF AUTUMN. Combination of red, yellow and blush, double flowers in great abundance. A riot of color—with various shadings changing from bud to flower. Constantly in bloom—very hardy and vigorous.

8377 A. PINK PRINCESS. A well named, vigorous growing rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty.

8362 A. COUNTRY DOCTOR. Here's a great new rose that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large, very double blooms of a silvery pink with a satiny luster.



ORANGE RUFFLES

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled artfully shading from capricious orange through saffron to saffron-yellow.

8369 A. HANDSOM RED. Large double blooms proudly borne on straight, firm stems. Wonderful velvety sheen. Many who have seen this great new Rose acclaim it "the most beautiful red Rose" they've seen. Very vigorous and free blooming.

8373 A. KING BOREAS. A glowing fully double lemon-yellow flower. Exceptionally abundant bloomer! Blooms and blooms—even through late fall and up to November. It's so hardy and cold-loving it's named after the Aurora Borealis, King of Minnesota Winter Sports.

8355 A. BREAK O'DAY. Spectacularly beautiful! Large graceful flowers are fully double and delicately shaded from orange to apricot. An extremely vigorous bloomer, the bushes being literally covered with blooms.

8570 A. V FOR VICTORY. Large, very double perfect, clear yellow roses with a lovely fragrance. **Continues** to bloom throughout hottest, driest summers without any fading in coloring. To many experts, no other rose has such long lasting loveliness. One famous garden expert, on a sweltering July day, found Sub-Zero roses of this type not only in bloom, but putting out new branches from the leaf buds—with the temperature reaching 96 degrees and no rain for the previous five weeks. This variety deserves a place in your garden.

V FOR VICTORY

8366 A. DELIGHTFUL. Variable colors on the same bush! A brilliant light yellow flower—sometimes a glistening yellow ochre—all splashed and sketched with crimson-pink markings in many tones. Blooms abundantly even in hottest, driest weather.

8382 A. RED DUCHESS. Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well-formed bushes, literally covered with lovely iridescent rosy red flowers. **PLUS** the fact that this is the most fragrant variety of Sub-Zero Rose.

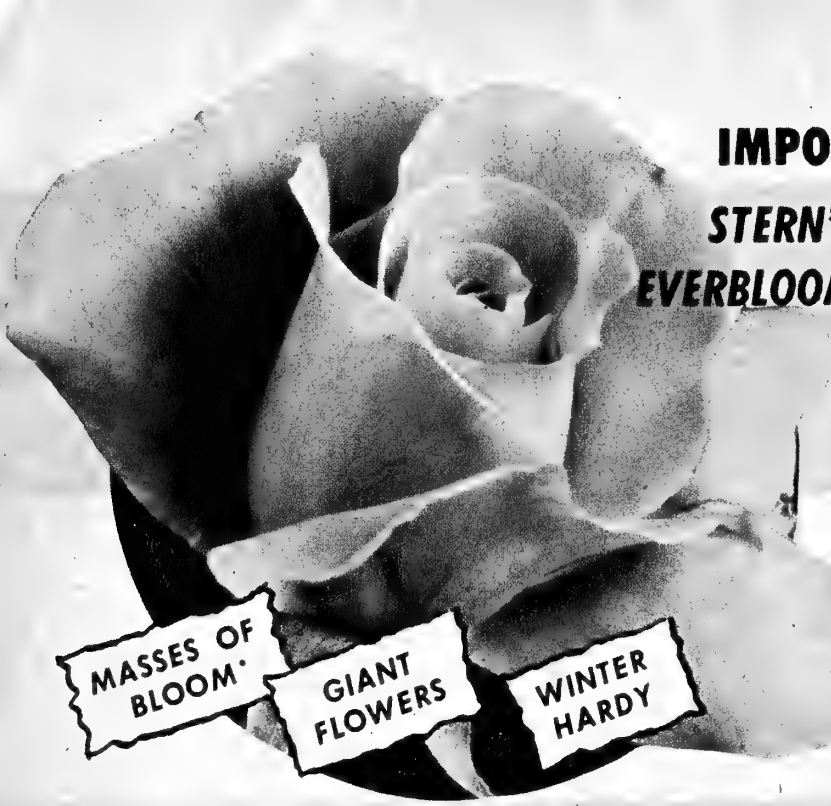
WHY SUB-ZERO ROSES ARE LIFETIME ROSES

Unlike other roses which are usually at their peak the first year, Stern's Sub-Zero Roses, being bred back to the hardy, vigorous Rose Wichuriana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Sub-Zero Roses do increase in size year after year, it is advisable to plant them further apart than regular hybrid teas. At least 3 ft. is best.



HANDSOM RED



IMPORTANT NEW ROSE DEVELOPMENT!

STERN'S
EVERBLOOMING

"ROSES OF THE FUTURE"

A NEW RACE OF ROSES—
WINTER-HARDY AT 35° BELOW!

A New Race of Roses! Exceptional in spectacular, long-lasting, ever-blooming performance. Need no protection—even in coldest, severest winter as low as 15° below. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest color produced in abundance on big, vigorous bushes covered with lush green foliage.

MASSSES OF
BLOOM*

GIANT
FLOWERS

WINTER
HARDY

Totally Resistant to Blackspot

These selected varieties of Stern's Arctic Sub-Zero Roses are totally immune to common Blackspot and most other rose troubles. By selective breeding, Mr. Brownell has literally picked out the inherited characteristics of Sub-Zero hardiness and resistance to disease. By these means he has vanquished that enemy of the rose—Blackspot!

BLACKSPOT IMMUNE VARIETIES

8377 A. PINK PRINCESS. Deep translucent double pink flowers, up to 5 inches wide, cover the bush from June 'til heavy frost.

8375 A. ORANGE RUFFLES. A gorgeous

new color of orange. Large flowers constantly in great abundance.

8382 A. RED DUCHESS. An abundant producer of lovely iridescent rosy red flowers. Most fragrant of all Sub-Zero varieties.

8364 A. CURLY PINK. Many large two-toned pink blossoms. Often forms a bouquet on a single stem. Blooms abundantly all season long.

Stern's Super-Grade Selected

No. 1 Plants — Postpaid:

Each \$2.00; 3 for \$5.75; 6 for \$11.00; 10 for \$18.00.

Special Blackspot Resistant Collection

(GROUP 55-RO-3)

All Prices Postpaid

4 Roses (1 of each variety) \$7.50

8 Roses (2 of each variety) 14.50



Bushels of Blooms

Stern's New Arctic Sub-Zero roses produce many more blooms than ordinary hybrid roses. Immense flowers—often more than 100 on a single four-year bush. Plants start blooming early—bloom all season long, right through hottest summer—often until early snow has fallen! Best of all, they'll start blooming next Spring. Here is a special collection of varieties which produce the most abundant blooms.

HUNDREDS OF BLOOMS

8369 A. HANDSOM RED. Most brilliant ful-

ly double Red Rose! A constant and intense bloomer. Produces large, fragrant blooms.

8373 A. KING BOREAS. Delightful lemon-yellow, fully double blooms. Extremely winter-hardy, covered with blooms from early June right thru the first early snows.

8364 A. CURLY PINK. One of the most outstanding of all Sub-Zero Roses. In addition to being blackspot resistant, it is literally flooded with large two-toned pink blossoms throughout the entire blooming season.

SPECIAL COLLECTION 55-RO-4

All Prices Postpaid

3 Roses (1 of each variety) \$ 5.75

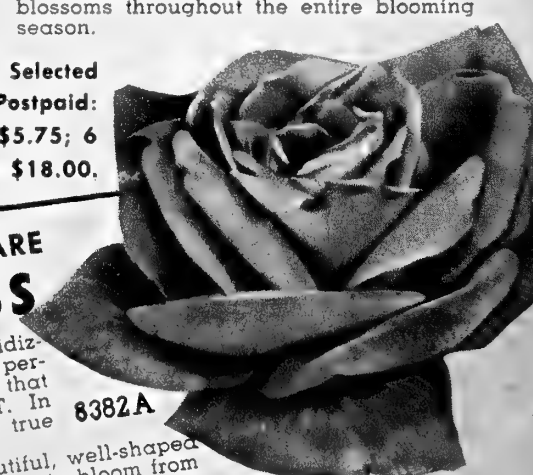
6 Roses (2 of each variety) 11.00

Stern's Super-Grade Selected

No. 1 Plants — Postpaid:

Each \$2.00; 3 for \$5.75; 6

for \$11.00; 10 for \$18.00.



SPECIAL ROSE OF THE FUTURE COLLECTION

(Group 55-RO-5)

7 Sub-Zero Roses (1 of each listed above) \$12.80

14 Sub-Zero Roses (2 of each listed above) \$25.00

All Prices Postpaid

ROSE BEAUTY BEYOND COMPARE Stern's RED DUCHESS

The culmination of over 50 years of hybridizing! Here is beauty beyond compare! The perfect rose! Such a robust and sturdy plant that it is **TOTALLY IMMUNE TO BLACKSPOT**. In addition it has a heavenly fragrance of true rose charm.

Stern's Red Duchess develops into beautiful, well-shaped bushes, 4-6 feet tall. And, best of all, they're in bloom from Spring through until frost. Literally buried beneath hundreds of lovely iridescent rosy red flowers. And that's not all—the colorful foliage has a charm all its own—a beautiful maroonish red in early spring which gradually changes color throughout the season until it is a deep glossy green. For a wonderful everblooming rose fence, plant Stern's Red Duchess roses 3-4 feet apart.

8382 A
Stern's Super-Grade Selected No. 1 Plants—Postpaid: Each \$2.00; 3 for \$5.75; 6 for \$11.00; 10 for \$18.00.

NEW

At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG

Stern's

LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

**Absolutely Guaranteed to Bloom Next June—July—August—
September—October . . . Right Up Until Frost**

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

And, they'll not only bloom in June, but will keep right on blooming throughout hot, dry summer weather when other types of everblooming climbing roses fail. These new **Pillar Roses** are also amazingly resistant to common rose diseases such as black spot. Their rugged hardiness is your guarantee of roses year after year.

Ideal for "Accent Points"

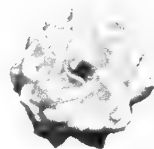
Plant **Pillar Roses** to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their use as a specimen plant in your yard. Planted by themselves they will form a self-supporting, everblooming shrub that will bloom from June through October until heavy frost. This everblooming characteristic is something exceedingly rare north of the tropics. Two or three **Pillar Roses** strategically planted in your garden could easily become the focal point of the entire neighborhood.

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.



Two Outstanding Colors

8401 A. PINK PILLAR ROSE. Large double pink flowers in endless profusion.

8403 A. YELLOW PILLAR ROSE. Lovely double yellow flowers like beautiful Tea Roses.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming Next Spring.

Each	3 for	6 for	10 for
Postpaid \$4.50	\$13.00	\$25.00	\$41.00

BEAUTY THAT WILL THRILL THE HEART AND EYE

THE GREATEST WHITE CLIMBING ROSE EVERBLOOMING

WHITE PILLAR

(8402 A)

**Continuous Flowers—
Spring—Summer—and Fall**



Here in sensational SUB-ZERO form is an outstanding white climbing rose that will delight you with its beautiful double white flowers.

A tremendously abundant bloomer, it is practically covered with large 3-4 inch glacier-white blooms. Blooms throughout the Summer and Fall and, best of all, it keeps right on blooming until killing frosts.

Heavy, 2-year, field grown, No. 1 bushes

Guaranteed to Bloom Next Spring

**Postpaid: \$4.50 Each; 3 for \$13.00;
6 for \$25.00; 10 for \$41.00.**

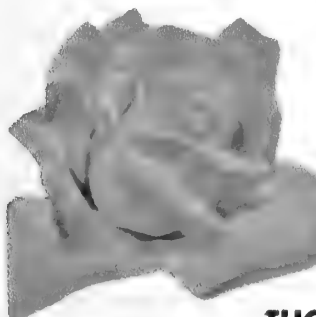
REAL EVERBLOOMING CLIMBING BEAUTY

Stern's RED PILLAR

(8400 A)

BLOOMS ALL SEASON LONG!

Walter Brownell's supreme achievement in SUB-ZERO PILLAR ROSES! Here in one thrilling rose are combined all the features most desirable in climbing roses. A winter hardy, fully double, cherry-red climbing rose that actually blooms as freely as a hybrid tea—that resists diseases such as black-spot—and defies even the chilliest winters.



THOUSANDS OF ROSES

Now you can enjoy spectacularly beautiful **Pillar Roses** blooming and re-blooming in your garden **all summer long**—even up to heavy killing frosts. Unlike ordinary red climbing roses which bloom heavily in June and then produce a few scattered blooms during the rest of the season, these **Stern's Red Pillar Roses** will be in constant bloom—a source of continual pleasure.

Stern's Super-Grade Selected No. 1 Plants

Guaranteed to Bloom Next Spring

Each	3 for	6 for	10 for
Postpaid \$4.50	\$13.00	\$25.00	\$41.00

A THRILLING DISCOVERY!

STERN'S LIFETIME-EVERBLOOMING SUB-ZERO FOUNTAIN ROSES

**STERN'S
EXCLUSIVE!**

**GUARANTEED TO BLOOM
NEXT YEAR!**

UNUSUAL SPECIMEN PLANTINGS

Make your grounds the envy of the neighborhood by strategically planting a few of these unique specimens. Their gracefully drooping willow-like beauty, covered with hundreds of exquisite Roses will arouse unending pleasure and admiration. Planted directly in front of a picture window—they will be a source of lasting joy and satisfaction both inside the house and outside.

Plant These Two Colorful Varieties

8407 A. PINK FOUNTAIN ROSE. A "Floral Fountain" of large, double, pink flowers in seemingly endless profusion.

8409 A. YELLOW FOUNTAIN ROSE. A "Yellow Waterfall" of lovely, fluffy, double yellow flowers; with all the size and beauty of beautiful Tea Roses. A heavy, continual bloomer.

**STERN'S SUPER GRADE No. 1 PLANTS
GUARANTEED TO BLOOM FIRST YEAR PLANTED**

Each	2 for	4 for
\$10.00	\$19.00	\$35.00

5570 B—Stern's Double Flowering JAPANESE CHERRY TREE

Double Pink Flowering Cherry of great charm and beauty producing flowers up to two inches. Growing to a height of 25-30 feet, they create a spectacular display in May. Plantings of these trees in Washington, D.C., have made them well known and loved everywhere. They are perfectly hardy. Well-branched 6-8 ft. trees. Frequently produce some blooms the first year planted.

Each \$10.00; 3 for \$28.00; 10 for \$85.00.
(SEE PICTURE ON FRONT COVER)

GRACEFUL SPRAYS OF BREATHTAKING BEAUTY GUARANTEED TO BLOOM FROM SPRING UNTIL LATE FALL

Stern's Nurseries proudly introduces another exclusive specimen planting—never before available to the American gardener. Heretofore, these unusually spectacular FOUNTAIN ROSES have been grown only in the finest exhibition gardens of European estates.

FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY

Now—you can enjoy the regal beauty of the famous Tree Rose combined with the spectacular beauty of the amazing new PILLAR ROSE! Imagine, if you can, the result of DOUBLE-BUDDING a sturdy Tree Rose with a PINK or YELLOW PILLAR ROSE! Then picture in your mind the cascading result. At first—the FOUNTAIN ROSE develops like a regular Tree Rose—then the growth continues until the canes bend gracefully downward, continuing their growth until they reach the ground. Covered with blooms from spring until late fall, the FOUNTAIN ROSE will amaze and astound visitors and passersby. WILL BLOOM THE FIRST YEAR PLANTED.

WINTER HARDY AT 15° BELOW ZERO

These FOUNTAIN ROSES are guaranteed absolutely winter hardy at 15° below zero without special protection. They will safely withstand temperatures as low as 35° below with only light covering. They bloom freely, even during Summer drought—and bear larger, more perfect flowers from early spring until killing frost.



FOUNTAINS OF ROSES THAT LAST A LIFETIME

Stern's Sub-Zero Fountain Roses are the identical strain which Walter D. Brownell, world famous horticulturalist, bred from the Wild Rose of the Orient. They increase in size and beauty year after year—and continue their amazing display for a lifetime. Plants start blooming early—bloom all season long—right through the hottest Summer—often until early snow has fallen.

PRACTICALLY FREE FROM DISEASE

So absolutely hardy and vigorous that they laugh at conditions which would kill their weaker cousins—Stern's Sub-Zero Roses are miraculously disease resistant and need almost no spraying or dusting. They are even highly resistant to the dreaded Black Spot.

AMAZING 3-COLOR SENSATION!

THREE DIFFERENT FLOWERS GRAFTED ON A SINGLE BUSH

STERN'S PROUDLY OFFERS

3-IN-1 ROSE OF SHARON

GUARANTEED TO BLOOM NEXT SUMMER

Imagine this amazingly unusual shrub in your own garden. Three different varieties grafted on one single bush. Large, luxuriant double blooms in three exciting colors—Double Red—Double White—Double Purple—a triple cloud-burst of color and all blooming at the same time. Blooms from four to six weeks in summer and fall.

Blooming from mid-summer 'til early fall, Stern's 3-in-1 Rose of Sharon with its three glorious colors on a single plant—will be a source of pride and satisfaction, and the envy of your friends and neighbors throughout the entire season.

Extremely hardy—slightly below zero temperatures won't harm them. Thrive in any soil. They require almost no care—yet continually grow more beautiful.

HEAVY TWO YEAR BLOOMING SIZE PLANTS 2 TO 3 FT. TALL

Postpaid: Each \$3.00; 3 for \$8.00; 6 for \$15.00.



**NEW!
PEPS UP
LEAF GROWTH**

ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly—easily—surely

**STERN'S
NEW**

GARD

REPLACES A SHELF FULL OF CHEMICALS

Now at last! One spray for all garden plants... one multi-purpose spray for all seasons! You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous simply by applying Stern's new GARD every two weeks. If used regularly, it should not be necessary to use any other spray or dust to control most plant diseases and insects. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

SCIENTIFICALLY BALANCED FORMULA

Stern's new GARD Multi-purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Stern's GARD contains the five wonder chemicals: Malathion, Wettable D.D.T. Technical, Methoxychlor, Microfine Sulphur and Captan. In addition—new Chlorospread—sensational "wetting agent" helps produce an almost perfect coating of chemicals on the plant, saving money and helping prevent sprayer nozzles from clogging.

BEAUTIFY AS YOU SPRAY

New GARD contains **Chlorofoed**—a remarkable leaf tonic which encourages foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying. Your plants appear greener, more lush, more beautiful. You actually see the improvement within a few hours.

4 oz. Canister (makes 4 gals. finished spray) \$ 1.50
1 lb. Canister (makes 16 gals. finished spray) 4.00
5 lb. Canister (makes 80 gals. finished spray) 18.00
Postpaid

Stern's "LIFETIME"

Continuous Jet-Action Sprayer with amazing adjustable nozzle.

RUSTPROOF

Gleaming solid Copper & Brass

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Protexall and Gard but recommended for all insecticide and fungicide sprays. Will not clog or stick. A real gardener's pal. Each: \$5.45 postpaid. HG No. 113.

ORDER NOW FOR A MORE BEAUTIFUL GARDEN THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN

LIGHT WEIGHT

**THROWS A DUST STREAM UP TO 10 FEET
WITH THE FLICK OF YOUR FINGER!**

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, Perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its specially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load", dust chamber holds enough dust to treat over 200 rose bushes or similar plants.

GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from dust "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed... or your money back!

GARD-O-GUN DUSTER comes complete—ready for use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95! Postpaid.

NOW! ONE DUST FOR ALL ORNAMENTALS! STERN'S NEW GARD ROSE DUST

- Multi-Purpose Garden Dust
- Replaces a Shelf Full of Chemicals!
- Scientifically Balanced Formula
- Contains

seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatfan, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can easily be applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25
3 lbs. for \$3.75
6 lbs. for \$6.00
Postpaid

FREE!

A 1½ lb. can of Stern's New GARD ROSE and ORNAMENTAL DUST given free with each GARD-O-GUN.

Royal Blue Bloods OF THE ROSE WORLD!

STERN'S DOUBLE BUDDED
EVERBLOOMING ARCTIC

SUB-ZERO

TREE ROSES

New! A Stronger, Hardier, **DOUBLE-BUDDED**
Type of Everblooming Tree Rose

WINTER-HARDY AT 15° BELOW ZERO

The strongest, hardiest tree rose ever grown. A botanical miracle which defies even the most severe winters. No longer is there any need to build a protective framework—or dig your tree roses up and lay them down for winter protection. In extremely cold sections or in the case of an extremely cold winter, just wrap the head with burlap or a similar material.

Larger, More Beautiful Flowers—Eye Level Beauty

Stern's SUB-ZERO TREE ROSES produce exquisitely beautiful roses blooming high above your other flowers, accenting by their height the glorious size and color of their blooms and the richness of their foliage. Bring new, exciting, glorious beauty to your garden with no additional work. These sturdy, hardy trees produce large rounded heads which grow larger year by year and are completely covered with perfect Roses from July until late Fall and every one is guaranteed. Every one of these exquisite SUB-ZERO varieties is guaranteed to present a riot of bloom in your garden long after many other types have quit for the winter.

DOUBLE GRAFTED

Double-grafted on a special winter-hardy root, they produce a large rounded head that is evenly covered with beautiful Roses from June until late fall. The heavy straight trunks are 3¼ feet tall when planted. As these Stern's Tree Roses grow older, this special selected trunk grows thicker in diameter—not in height. The bushy head grows larger and handsomer every year—until within a few years it is like a great umbrella of colorful Roses.

FOUR GORGEOUS SUB-ZERO VARIETIES



8492 A. QUEEN O' THE LAKES—Spectacular deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer

8494 A. ORANGE RUFFLES—Luminous new color of orange—like a glowing sunshine in the rain. Will make a fully shaped tree in continual bloom. Totally immune to blackspot. Double.

8496 A. CURLY PINK—Many large two-toned pink blossoms form a gorgeous bouquet over the whole tree. Totally immune to blackspot. Fully double.

8498 A. V FOR VICTORY—Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

Stern's **DOUBLE-BUDDED No. 1** Everblooming Tree Roses, your choice of above varieties; **GUARANTEED TO BLOOM ALL SUMMER LONG:** Each \$10.00; 2 for \$19.00; 4 for \$37.00.

GUARANTEED
TO BLOOM
NEXT YEAR



**GUARANTEED WINTER HARDY
AT 15° BELOW ZERO**

WHERE TO PLANT

Plant Tree Roses among your regular Rose bushes. Doubles garden beauty. Enjoy blooms at two levels. Line walks and entrance ways with Tree Roses 3 feet apart. Use Tree Roses for a high background of beauty with Delphiniums and other tall-growing flowers.

Plant directly before a picture window so that their spectacular beauty can be seen both inside the house and outside. Plant as a specimen in the lawn area, for color contrast all season long. Plant two as a living gatepost to your home.

Follow simple instructions included with every shipment. You will be rewarded with plants of amazing size and performance.

MOST EXQUISITE ORNAMENTAL FLOWERING TREE!

Sensational - Super Fragrant

FRENCH LILAC TREE

NOT A SHRUB!

NOT A BUSH!

Now Stern's Brings You the rare French Lilac Tree—the tree of poets—the legendary wishing tree of romance in exciting beauty you've never seen before. Just imagine an entire tree covered with fragrant lilacs, thousands of lilacs all on one big tree — an unforgettable sight! Remember, these are not ordinary shrub lilacs—they are magnificent TREES. You can plant these Lilac Trees where shade is desired . . . use this ornamental shade tree in front of your house to glorify your home.

Blooms Next May If You Plant Now

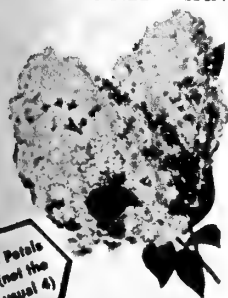
Many of these trees have already set flower-buds that will burst into glorious fragrant lilacs this spring. Every plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May.

With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. Plant one or more of these lovely trees this fall. **But order now—supply is extremely limited.**

FRENCH LILACS GRAFTED ON STRONG TREES

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 ft. tall at maturity; when shipped they are well branched trees 3 to 4 ft. tall.

Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.



Breath-taking colors now available in Stern's French Lilac Trees

5720C. CREAMY WHITE. Spectacular flower of purest alabaster white. Extremely prolific. Immense in size. Exquisitely perfumed.

5722C. VIOLET ROSE. Clouds of rosy-lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

5724C. PURPLE BLUE. Soft glowing purple buds opening into rich royal purple-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Each \$5.00

3 for \$14.00

Giant Flowered Hybrids



STERN'S FRENCH LILAC COLLECTION (Group 55-Li-1)

5 French Lilac Bushes (1 of each) for only \$10.00, Postpaid

STERN'S FAMOUS "OWN ROOT"

FRENCH LILAC BUSHES

FRAGRANT, SPECTACULAR, COLORFUL

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 10 to 12 feet tall at maturity.

PLANT THESE FIVE SPECTACULAR VARIETIES

- | | |
|---|--|
| 4020 A Double Red (Charles Joly) | 4022 A Double White (Mme C. Perier) |
| 4028 A Double Purple (Pres. Grevy) | 4024 A Double Pink (Montaigne) |
| 4026 A Double Blue (Pres. Carnot) | |

Heavy, well-branched bushes. 1½-2 ft.

Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00



GROW ROSES INDOORS... ALL WINTER!

STERN'S AMAZING

FAIRY ROSE

RIGHT ON YOUR WINDOWSILL

NOW... you can enjoy the amazing thrill of REAL, LIVE ROSES right on your windowsill in the middle of winter! Stern's amazing "Fairy" rose bushes can be grown just like any houseplant... each bush loaded with perfect miniature INDOOR SIZE roses of perfect form, size and rich lovely color.

A thrilling spectacle you just won't believe! First discovered in Mauborget, Switzerland, where the peasants have grown this amazing little rose as a house plant for centuries. Introduced by Henri Correvon, famous horticulturist of Geneva... these improved types are now actually for sale by Stern's Nurseries. At last you can grow them yourself this very winter.

REAL ROSES IN THE DEAD OF WINTER

Each precious "Fairy" rose makes a perfect miniature rose plant 8 to 12 inches high. Exact duplicates of prize Garden roses in every detail. They'll leaf out... form buds... and bloom, and BLOOM, and B-L-O-O-M. Then in the Spring, they can be transplanted outdoors to your garden to bloom again. No special experience required... anyone can get these amazing results by following simple cultural instructions sent with every order.

FREE WITH EVERY ORDER

Incredible, fascinating, history of this "Wonder-of-the-World" rose... How Swiss mountaineers found it wild, cultured it into an indoor winter rose... how a potted "Fairy" rose was actually recorded that lived and bloomed indoors for OVER 100 YEARS! Includes complete instructions for culture.

Your Choice,
Red or Pink;
Each \$2.00
3 for \$5.50
6 for \$10.00
Postpaid



BEAUTIFY YOUR HOME WITH THESE

BRILLIANT INDOOR BEAUTY

STERN'S

CRIMSON SUNBURST®

VIOLET

Breathtaking New Crimson Red Violet

Here is a real red "African Violet." Stern's new Crimson Sunburst Violet is the rare and unusual *Episcia Coccinea*, a close cousin of the African Violet.

Truly the brightest member of the family. Its remarkably large brilliant scarlet flowers contrast vividly with the broad, velvet-like deep bronze-green leaves which are accented by veinings of bright emerald green. Even without the spectacular flaming red flowers the unusual leaves make Stern's Crimson Sunburst Violet a house plant you will cherish and admire. Stern's new Sunburst Violet is easy to grow. Just give it the same care you give your regular African Violets. You'll be amazed at its vigorous colorful growth.



ACTUAL SIZE

The above is the actual size of a Stern's Crimson Sunburst Violet bloom.

Well rooted,
potted plants:
Each \$2.00
3 for \$5.50
Postpaid

THRILLING INDOOR LILY BEAUTY

STERN'S GIANT WHITE

CALLA LILIES

(*Zantedeschia aethiopica*)

Stern's Calla Lilies are highly prized by the finest florists for use as a cut flower in unusual decorations. Each large bulb or tuber will produce a sturdy plant about 2-2½ feet in height. Its creamy-white



Guaranteed to Bloom THIS WINTER

flaring spathe (or bloom) has a pointed tip surrounding a yellow spadix (spike).

A RARE DOUBLE-DIVIDEND

These unusual Stern's Calla Lilies are a special strain imported from the shores of the Mediterranean Sea. They'll not only bloom indoors this very winter but can be moved to your outdoor garden for bloom next summer. Simple cultural directions sent with each shipment. Bulbs will be sent at the proper planting time this fall.

Top Size
No. 1 Bulbs
Each \$2.00
3 for \$5.50
6 for \$10.00
Postpaid

STERN'S THRILLING NEW INDOOR PLANT

"CHRISTMAS LILY"

(Thermo-Treated Christmas-Flowering Giant Amaryllis)



GIANT FLOWERS!

UP TO 9 INCHES ACROSS

GIANT BULBS!

AMAZING—BIG AS AN ORANGE

Blazing Trumpet Flowers At Christmas!

Now you can have an amazing Christmas "flower show" that will astound your friends. Immense blooms up to 9 inches across. Spectacular in size and color. Never anything just like them.

These colossal Stern's "Christmas Lilies" bloom months earlier than ordinary amaryllis because they are a special strain—especially treated for earlier bloom. Each bulb often produces two or three enormous flower stalks—each stalk yields three and four gigantic blossoms of broad overlapping petals. Their blazing scarlet beauty will brighten your Christmas season with spectacular beauty. At least 1 plant is a "must" for any flower lover—3 or more make a breathtaking display!

EASY TO GROW

Plant these Stern's "Christmas Lilies" in ordinary potting soil 6-8 weeks before the Christmas season. Water regularly.



A SENSATIONAL GIFT! CHRISTMAS INDOOR GARDEN.

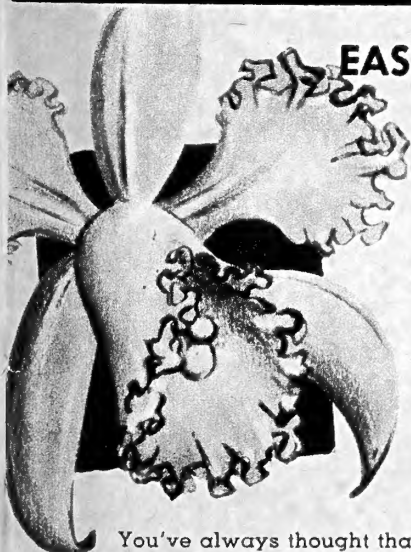
They will flower even in hot, dry apartments. They thrive in any warm light location. (Not necessary to keep in dark). Within a few days after planting, the huge flower buds appear. Each bulb will produce gorgeous blooms for 10 or more years.

Simple instructions sent with every shipment.

GIANT IMPORTED BULBS—BLAZING DEEP RED.

Postpaid:
Each \$3.75;
3 for \$10.00.

THRILLINGLY NEW HOUSE PLANTS!



EASY TO GROW

INDOOR ORCHIDS

(BLETILLA HYACINTHINA)

GUARANTEED TO BLOOM THIS WINTER

**PERFECT ORCHID COLOR!
PERFECT ORCHID SHAPE!
GENUINE IMPORTED ORIENTAL ORCHID!**

You've always thought that you had to be a real garden expert to grow orchids? Well in most cases it's true—but here's the easiest of all orchids to grow. And—most unusual—it can be grown indoors, outdoors or in greenhouses. You can't fail. If you can grow daffodils, you can grow Bletilla hyacinthina.

BLOOMS THIS WINTER

Absolutely a true Orchid! They look just like miniature Cattleya Orchids sold by florists. Flowers are produced on a spike 12 to 15 inches tall. As many as eight orchids bloom on each spike. A mature plant can produce up to 1,000 flowers every year! This is the "CAN'T FAIL" Orchid! So easy to grow. Place in pot with ordinary garden soil mixed with a small amount of peat moss. So vigorous, these sensational orchids will bloom in your home this very winter.

Complete planting directions with each shipment. Sent at proper fall planting time in late October.

Top Size
Imported Bulbs
1 for \$2.00
2 for \$3.00
4 for \$5.00
Postpaid

NOW... Instantaneous "First Aid" for Infested Plants!!

Just press the button and spray with

MYST STERN'S AEROSOL SPRAY

Here is the easiest, quickest, surest way to destroy insect pests on house or garden plants. Spray on MYST, the miracle "First Aid," at the very first sign of infestation. There's nothing to fix—nothing to mix. No muss—no fuss! You don't even have to change from party clothes or business attire.

IDEAL PROTECTION FOR HOUSE PLANTS

Hundreds of tests prove that Stern's MYST is the best, most convenient way to control insect infestation on house plants. The controlled, directional spray of the MYST aerosol dispenser makes it ideal for use indoors. Gives instantaneous protection to your prized house plants—especially African Violets, Begonias, Geraniums, etc.

FILLS A SPECIAL NEED

Stern's MYST fills a special need for an insecticide-fungicide which is available for use on the instant—without special equipment—without mixing—without even changing your clothes. It is a First Aid treatment for use AT ONCE when infestation is discovered.



1 Canister
(12 Big Ozs.)
\$2.25
2 Canisters
(24 Big Ozs.)
\$4.25
Postpaid

HOW TO HAVE A MIRACLE GARDEN

NEXT SPRING!

Feed plants now for a more beautiful garden next year!

ALL-PURPOSE PLANT FOOD

For Roses—Lawns—Shrubs—Trees—House Plants
—All Growing Things.

For a faster start next spring—for bigger, more vigorous plants that survive winter damage, feed your garden NOW—apply MIRACLE-GRO for garden beauty you never thought possible. Next spring you'll have stronger, better plants that bear more fruit and produce finer flowers. Here's how: Simply apply Stern's Instant Action Miracle-Gro now.

1. Apply to soil at base of established plants;
2. Dip roots of new plants before planting.

Spectacular Garden Beauty Next Spring

Plants that are properly fed during the fall season will survive severest winter conditions. Poorly fed plants often suffer great winter damage. Moreover, plants fertilized with Miracle-Gro make an early and vigorous start next spring, surpassing in beauty and growth all other plants. Miracle-Gro penetrates—is absorbed by plants within minutes after application—cannot be washed away by heavy rains.

Root-dip Before Planting

Mix one gallon of water with one tablespoon of Miracle-Gro. Immerse roots of roses, shrubs, trees—including fruit trees and berry bushes—in this solution for 3 minutes, then plant immediately thereafter, using Miracle-Gro solution (in which roots were soaked) to soak earth around the newly planted plant. Easy-to-follow instructions included with each package of Miracle-Gro.

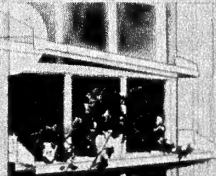
EASY! Mix one measure with one gallon of water. Simple directions on package.

Revives Half-Starved Plants—Starts Working Within Minutes

Astounding results proved in more than 250,000 gardens. Now, you can have even greater beauty—stronger, faster growth. New, improved Instant-Action Miracle-Gro benefits plants instantly. Instant-Action brings new life to your garden—stimulates healthy growth faster, surer, safer.



FITS ANY WINDOW



This wonderful new window plant shelf doubles the capacity of your window garden and gives your plants a place in the sun. Excellent for display of miniatures. Ivory enameled, all metal shelving, four inches wide, adjusts telescopically from 24 to 39 inches. At center window it attaches without screws; at windowsill, or any other height, it hooks into the little sideplates. No interference with curtains.

HG 161

Each \$2.95
2 for \$5.75

FOR A "MIRACLE" LAWN

Apply Miracle-Gro to large lawn areas with



Safe! Easy! Quick!

"HOZON"

For lawns, orchards, large garden areas. Makes fertilizing easy as ordinary sprinkling. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply attach to water faucet. Syphon-action sucks up concentrated Miracle-Gro solution from your pail and mixes it with proper amount of water in your hose. Simple instructions included.

HG 112

Each \$2.35

Contains Instant-Action MICRO-NUTRIENTS for dramatic improvement "OVERNIGHT"

Similar to the minerals in your own blood, remarkable Micro-Nutrients in Miracle-Gro prevent plant starvation, help produce earlier blooms, healthier plants—by actual field tests proved to increase crop quality and yield.

Enriched with soluble MAGNESIUM—so important after heavy rains—helps plants show dramatic improvement overnight!



Without Penetrant With MG-53

INSTANT-ACTION LEAF-FEEDING!



Miracle-Gro goes to work immediately—as soon as it touches leaves. Tests prove plants absorb Miracle-Gro nutrients through foliage. Simply apply to leaves in addition to regular root feeding. Special Agricultural penetrant MG-53 in Miracle-Gro makes leaf-feeding more effective, safer than ever before!



Amazing Result!

MIRACLE-GRO STORES UP BENEFITS IN SOIL

Saves Money—won't wash away

Amazing ELECTRO-PHENOMENA: Particles of Miracle-Gro become "chemically hitched" to the soil, form "Nature's Storehouse." Miracle-Gro which is not immediately used by the plant stays in the soil. Miracle-Gro is not washed away, even after cloudburst rains. Miracle-Gro benefits are still found in the soil 6 MONTHS AFTER BEING APPLIED. You'll get results within a week and months later.



REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1 1/2 Lbs.	\$2.25
Makes 60 gals. (Feeds up to 1,500 sq. ft.)	
5 Lbs.	\$5.00
Makes 200 gals. (Feeds up to 5,000 sq. ft.)	
10 Lbs.	\$9.00
Makes 400 gals. (Feeds up to 10,000 sq. ft.)	
25 Lbs.	\$20.00
Makes 1,000 gals. (Feeds up to 25,000 sq. ft.)	
50 Lbs.	\$35.00
Makes 2,000 gals. (Feeds up to 50,000 sq. ft.)	
ALL PRICES POSTPAID	

STERN'S

Miracle-Gro

HOLE-IN-ONE BULB PLANTER



If you want to plant your bulbs the easy way, you need the hole-in-one Bulb Planter. Simply push the planter into the soil with a slight twisting motion. Remove the tool and the soil comes out, leaving a clean, flat-bottomed hole—just perfect for bulb planting. This fool-proof planter enables you to set your bulbs close together and at a uniform depth. Excellent for setting out vegetable and flower plants.

Postpaid Each \$1.65

SUNSHINE PLANT SHELF

FITS ANY WINDOW

This wonderful new window plant shelf doubles the capacity of your window garden and gives your plants a place in the sun. Excellent for display of miniatures. Ivory enameled, all metal shelving, four inches wide, adjusts telescopically from 24 to 39 inches. At center window it attaches without screws; at windowsill, or any other height, it hooks into the little sideplates. No interference with curtains.

HG 161

Each \$2.95
2 for \$5.75

**EXTREMELY
RARE!**

**BREATHTAKING
BEAUTY IN VASES
STUNNING
FLORAL
ARRANGEMENTS**



4 or 5 Big Tulips on One Stem

NOW AVAILABLE IN FOUR OUTSTANDING COLORS

RED BOUQUET. A mass of satiny, cup-shaped flowers all growing out of the same stem. 4 and often 5 flowers growing 24 to 28 inches high. A remarkable and handsome flower. Blooms in May.

CREAMY-WHITE BOUQUET. A perfect complementary color to accent your Red Bouquets. 4 to 5 gracefully large white flowers carried on strong stems 18 to 24 inches high. The flowers are oval shaped with an exquisite texture. Blooms in May.

RED AND GOLD BOUQUET. A brilliant, sparkling ray of sunshine touched with the red of an evening sunset. 4 to 5 exquisite red flowers delicately enhanced by a dainty shading of yellow.

YELLOW BOUQUET. New! A gorgeous glistening pure yellow with a bold and distinct red border. A remarkable tulip—and 4-5 blooms from a single stem!

Top-Size Holland Bulbs, your choice of Scarlet, Creamy-white, yellow or Tu-Tone Red and Gold.

**Postpaid: 10 for \$2.50; 25 for \$5.25; 50 for \$10.00;
100 for \$18.00.**

SPECIAL BOUQUET COLLECTION

Group 55-BU-9

20 Bulbs (5 of each variety) \$4.00
40 Bulbs (10 of each variety) \$7.50

ONE MAGNIFICENT PLANT FILLS A VASE!
Stern's New Multi-Bloom

BOUQUET TULIP

Every Plant a huge bouquet

You can believe your eyes after you see these astounding tulips blooming in your garden. See four brilliant colored blooms on each stem—sometimes 5 or 6 individual tulips from one bulb! Each plant is a "collector's item" that will amaze other gardeners. Thrilling beauties of glorious scarlet — or outstanding creamy-white—framed by rich, broad foliage—a gorgeous bouquet from each plant.

GRACEFUL GARDEN BEAUTY UP TO 28" TALL

The Star attraction of your own Springtime flower show—the most talked about tulip in your garden. So rare, so unusual—nothing like them for miles around. These Stern's Bouquet Tulips produce an effect that cannot be surpassed by any usual, single flowered tulip.

An outstanding development by our Holland Tulip breeder, absolutely new in this country. They bloom in May, grow around 28 inches tall, branching at 8 or 10 inches in height with four or more glorious flowers.

SENSATIONAL FLORAL CENTERPIECE

Just one of these Stern's Bouquet Tulips in a vase makes a floral arrangement of breath-taking beauty. Combined with other Spring flowers, it is the center of attraction... a stunning array of color.

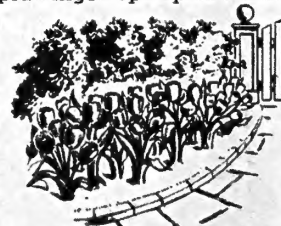
"SHOWPLACE" BLOOMS!

Every Spring, these dazzling new Bouquet Tulips burst forth to beautify your home. **Don't be without them!** Easiest Tulip to grow. Require absolutely no care; thrive even in dry and unfavorable locations. Bulbs increase each year, developing into big clumps year after year. A lasting investment in matchless beauty!

Record-Breaking Blooms Next Spring!

How to plant for most dramatic effect

Plant these remarkable tulips along walks where friends and neighbors will see and admire them. Plant them near (or under) evergreens to add color to foundation plantings. Spot plant them anywhere, for they need no tall background to show them off to their best advantage. Mix Red Bouquet and Creamy-White Bouquet for a magnificent two-tone color effect in the perennial border. Marvelous in rock gardens and beside your doorway. Plant in any garden soil—they thrive even in dry and unfavorable locations. Require almost no care. Just plant them and enjoy them. They bloom for years!



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